

ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee Meeting
October 11, 2013
12:00 p.m.
Ackerman Union 2412

PRESENT: Roy Champawat, Robert Kurtzman, Amy Liu, Adam Swart, and Bob Williams

ABSENT: Mike Jedlicka and Dottie Wiley

LATE: Precious Elam

MANAGEMENT: Rich Delia, Finance Director
Sandi Gillespie, Association Affairs Manager
Karen Noh, Special Projects Director
Lisa Perez, Marketing Director

GUESTS: Jacob Finn, Bruins for Israel
Joel Ontiveros, ASUCLA Board Member
Tammy Rubin, Bruins for Israel
Sophia Wilkof, Bruins for Israel

The Committee did not have quorum and could not be called to order. Committee members that were present agreed to move forward with the Bruins for Israel presentation regarding the Hewlett Packard social responsibility issue.

SOCIAL RESPONSIBILITY/HEWLETT-PACKARD

Mr. Finn, Ms. Rubin, and Ms. Wilkof from Bruins from Israel provided a presentation regarding the social responsibility violation claim that has been made by the Student for Justice in Palestine. The group provided information specifically regarding the checkpoints in the West Bank. They explained the checkpoints were in place long before Hewlett Packard designed the Biometric System. The Biometric System was developed to expedite the checkpoint process.

The Committee discussed at length whether or not this is a social responsibility or political issue. Bruins for Israel does not feel that Hewlett Packard is in violation of ASUCLA's Social Responsibility Policy; therefore, a letter should not be sent to Hewlett Packard.

Before any action could be taken on the matter, the meeting needed to be called to order.

CALL TO ORDER

Mr. Swart called the meeting to order at 12:54 p.m.

APPROVAL OF AGENDA

Mr. Swart called for consent to approve the Associated Students UCLA Board of Director's Services Committee, October 11, 2013 Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Mr. Swart called for consent to approve the Associated Students UCLA Board of Directors Services Committee September 13, 2013 Minutes. There being no objections, the motion was approved by unanimous consent.

SOCIAL RESPONSIBILITY/HEWLETT-PACKARD CONTINUED

Mr. Swart made a motion, seconded by Mr. Kurtzman that the Associated Students UCLA Board of Directors Services Committee table the Hewlett Packard Social Responsibility issue indefinitely. Mr. Swart called for a vote. The motion was approved by a vote of 3 yeas and 1 nay.

EXECUTIVE DIRECTOR'S REPORT

Mr. Williams provided a brief Executive Director's Report.

The Black Experience Mural: During the ASU event on October 4 some of the wall was torn down. It was a great event and there was a subsequent article in the Daily Bruin.

Computer Store: There was a grand opening event in Ackerman Union on Wednesday, October 9.

Wolfgang Puck: The restaurant is fully operational and doing very well.

Website/E-commerce: Online sales are up 47% from last year. There will be an e-commerce informational meeting scheduled this quarter.

Teraski Cart: The coffee cart is open and had approximately \$250 in sales on the first day.

Farmers Market: The farmer's market was on Wednesday, October 9 and was well received. Eight additional farmer's markets are scheduled this year.

UCLA Midnight Jersey: Adidas is creating a special "midnight" jersey for the University of Washington game. The jerseys will be available online.

UCLA Store Commercial: The commercial has been played multiple times throughout the week and has had a good response.

SLEEP PODS

Mr. Swart brought forth a concept of providing a sleeping/nap area for students in the Union. Sleep Pods were first introduced in international airports and is gaining popularity in the United States. The committee discussed at length where the pods could be located, what type of pod, and how many. It was determined that the Ackerman Union Third Floor Lounge would be a location to pilot the program. It was also determined that approximately 11 pods could fit in the location. The committee also went on to discuss how the pods would be operated and maintained. Although no decision was made on how they pods would be operated the committee overall was in favor of the concept.

Mr. Swart made a motion, seconded by Mr. Kurtzman that the Associated Students UCLA Board of Directors Services Committee will recommend to the ASUCLA Board of Directors that ASUCLA will purchase up to eleven sleep pods to be installed in Ackerman Union Third Floor Lounge. Mr. Swart called for a vote. The motion was approved by a vote of 4 yeas and 0 nays.

MED CAFÉ

Mr. Williams briefly explained that if the Committee was interested in developing a food service plan for the med café that additional analysis as well as initial design renderings would need to be completed. Costs for these analyses are yet to be determined.

SPACE DISCUSSION

The committee discussed finding potential space for The Blackstone Group. Blackstone's charitable foundation called LaunchPad is a national model for fostering entrepreneurship through higher education. There are a few options both in Ackerman Union and Kerckhoff Hall. Since the committee isn't familiar with Blackstone they would like them to give a presentation to either Services Committee or the Board to better understand their services.

ADJOURNMENT

Mr. Swart called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the October 11, 2013 Meeting. There being no objections, the meeting was adjourned at 1:55 p.m.