

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee Meeting
August 16, 2013
12:00 p.m.
Ackerman Union 2408**

PRESENT: Roy Champawat, Precious Elam, Robert Kurtzman, Amy Liu, Adam Swart,
and Bob Williams

ABSENT: Mike Jedlicka and Dottie Wiley

MANAGEMENT: Cindy Bolton, Food Service Director
Rich Delia, ASUCLA Finance Director
Sandi Gillespie, Association Affairs Manager
Patrick Healey, UCLA Store General Manager/Director
Apparel/Accessories/LuValle Commons/Health Sciences Store
Karen Noh, Special Projects Director

GUESTS: Laina Petrinec, UCLA Student-Bring Your Own Bottle at UCLA
Nate Tsang, UCLA Student-Bring Your Own Bottle at UCLA

CALL TO ORDER

Mr. Swart called the meeting to order at 12:01 p.m.

APPROVAL OF AGENDA

Mr. Swart called for consent to approve the Associated Students UCLA Board of Director's Services Committee August 16, 2013 Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Mr. Swart called for consent to approve the Associated Students UCLA Board of Directors Services Committee July 12, 2013 Minutes. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

Mr. Williams stated that year-end budget results will be positive by approximately \$400,000. Retail trends are still a major concern especially with textbooks and computers. Management will be cautious going into the new fiscal year.

Computers Store sales are down partially due to construction but also because of the ongoing price trends. Tablets were initially a secondary device, but with the newer models including Microsoft Windows they are going to replace laptops at half the price. There will need to be more unit sales just to stay even.

Many projects are underway including:

- Relocation of the Beautique and Essentials
- Reconfiguration of the Computer Store
- Health Sciences Store floor reconfiguration and inclusion of computers
- North Campus Shop update

There will be new food menu items at LuValle including a fresh Mexican operation that will replace Toss as well as a new burger concept. Harvest Market will also introduce new breads and wraps. All new menu items will include more all-natural ingredients.

At the Court of Sciences Student Center, the Bistro will now only be open for lunch and Fusion will have longer operating hours. Fusion will have a menu make-over as well and will have a rotisserie chicken concept that will offer flavorful side dishes with an international appeal.

Mr. Williams met with representatives from Earth Bar, which offers an array of smoothies, juices, shots, snacks, and even vitamins and supplements. They currently have 12 locations of which most are in the Equinox Fitness facilities. They are interested in operating on the UCLA Campus and management is possibly considering a location on North Campus.

Mr. Williams and Ms. Bolton met with representatives from the hospital regarding upgrading and running the Med Café. Management will do some initial analysis and determine if the project is feasible.

Split testing continues on the new website with some good response numbers. New email campaigns are running and Ms. Noh will monitor the results.

Management is developing a deliverable for a potential consultant contract. The Pac 12 is still interested in working as a collective and has scheduled a meeting for all licensing directors to meet.

BOTTLED WATER PRESENTATION

Nate Tsang and Laina Petrinec presented the Committee with their group/project “Bring Your Own Bottle at UCLA.” Their long-term goal is for UCLA to ban single-use plastic water bottles due to their environmental impact and potential health risks. They would like to promote reusable water bottles and using the refill water stations through social media, posters, and setting up a booth at various events. The group would also like to produce a map of all the refill stations around campus to distribute to students. TGIF has granted the group \$3,600 to promote their efforts. The group is also seeking sponsorship from various outside vendors including Boxed Water.

Mr. Williams asked the group if they have spoken to vending services, residence halls, and the faculty center about banning water bottles. They said they have not and were hoping Ackerman Union would be their pilot program, anticipating that the ban would trickle out to other areas on campus.

The Committee discussed the financial impact of banning single-use water bottles which is approximately \$300,000 in sales. There would need to be a plan in place to make up for the sales loss. There are also contractual obligations that would also limit ASUCLA’s participation.

Mr. Williams also stated that there is a high demand for bottled water from the campus community and banning them in only Ackerman Union will cause customers to go to the vending machines or other campus outlets which doesn’t solve the issue.

It was suggested that the first step should be to educate the campus and discourage the use of single-use bottles. Similar to the steps the University took to finally ban smoking on campus. Eventually the use of the single-use bottle will diminish and the ban would occur naturally. The Committee agreed to work with the group to help them promote their mission.

ADJOURNMENT

Mr. Swart called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the August 16, 2013 Meeting. There being no objections, the meeting was adjourned at 12:59 p.m.