

**ASSOCIATED STUDENTS UCLA  
BOARD OF DIRECTORS  
Services Committee Meeting  
October 12, 2012  
12:00 p.m.  
Ackerman Union 2412**

**PRESENT:** John Bollard, Roy Champawat, Jake Ferrari, Monet LeMon, Amy Liu, Michael Weismeyer, and Bob Williams

**LATE:** Adam Swart

**MANAGEMENT:** Cindy Bolton, ASUCLA Food Service Director  
Karen Noh, ASUCLA Special Projects Director  
Sandi Gillespie, Association Affairs Manager

**CALL TO ORDER**

Mr. Ferrari called the meeting to order at 12:02 p.m.

**APPROVAL OF AGENDA**

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee October 12, 2012 Agenda. There being no objections, the motion was approved by unanimous consent.

**APPROVAL OF MINUTES**

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Directors Services Committee September 14, 2012 Minutes. There being no objections, the motion was approved by unanimous consent.

**EXECUTIVE DIRECTOR'S REPORT**

Mr. Williams stated that September was a good month financially. Textbooks were down 7% overall compared to last year but close to plan when you combine all store results. The Store implemented a new textbook requisition system and has been reaching out to the faculty. The Store was able to complete phase one of the Shop-n-Shop concept before fall rush including the newly remodeled adidas area.

Mr. Williams explained that 13% of the faculty chose to have their reader available digitally. Even though it is not a high number it still is a good service to offer.

Mr. Williams stated that Café Synapse has always been close to a break even operation; however, sales have been declining with the opening of the Court of Science Student Center and operational costs continue to increase. Management is working on a less complex menu to help lower costs while making the offerings more upscale. Mr. Williams stated North Campus does not have the customer base to support its infrastructure and management is considering simpler operating layouts and plans.

Mr. Williams explained that he has been working with the Store leadership to change the operational structure of the Store. It is expected that over time the new plan will help reduce labor costs and help to clarify accountability within each department. With the new structure each department will be responsible for all aspects of their own area and budget. Mr. Williams feels that this will also improve service.

Mr. Williams stated that the opening of Pauley Pavilion is on schedule; however, the window of time for tenant improvements is very tight. Mr. Williams also explained that we were informed that the Pavilion Club was being shifted to a cash operation. As a result, it is our position that ASUCLA should approve any contract within its delegation to operate all cash food sales. We have stepped in to help facilitate the contract and operational plan.

The Music Café construction is underway as well as the casual dining project. The budget for the University's portion of the casual dining project came in \$500,000 over budget and the University has agreed to cover it.

The Ackerman Union Project is on hold for right now due to the various projects pending. Management along with each Board committee will discuss which variations of the project can be completed on a smaller scale.

Kaplan Testing is now open at the LuValle Commons.

Mr. Williams and Mr. Ontiveros attended the Healthiest Campus Initiative meeting today and will be further discussing the aspects of the initiative with the Real Food Ad Hoc Committee later this month.

Mr. Champawat and Mr. Williams are still pitching the Global Viewpoint Lounge venue to Student Affairs for Admissions presentations.

Mr. Champawat gave an update on the UCLA Radio pilot program in the Kerckhoff Coffee House. The project seems to be working well and will be continued.

### **E-COMMERCE AD HOC COMMITTEE**

Mr. Weismeyer made a motion, seconded by Ms. Liu that the Associated Students UCLA Board of Directors Services Committee approve that informational sessions be held no fewer than once every two months to present current information and discuss the overall e-commerce strategy of ASUCLA. These informational sessions would be called by the Executive Director to best include necessary management and consultants and when as many interested board members could attend as possible.

Mr. Ferrari called for a vote. The motion was approved by a vote of 6 yeas and 0 nays.

### **MTVU CONTENT**

Mr. Williams explained that there have been a few complaints regarding the content shown on the mtvU televisions in the Terrace Dining area. One complaint was regarding a specific video which the Committee viewed. The Committee discussed at length what role ASUCLA should have in censoring mtvU's content. Although no formal decision was made, Mr. Champawat stated that MTV was notified regarding the complaint.

### **SUSTAINABILITY UPDATE**

Ms. Noh updated the Committee on several sustainability projects. The plastic bag issue is still on hold because there has not been a legislation decision. Ms. Noh presented the new trash and recycling lids as well as new signage. The new lids and signage should make it easier for individuals to determine what goes in each bin.

### **ADJOURNMENT**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the October 12, 2012 Meeting. There being no objections, the meeting was adjourned at 1:44 p.m.