

**ASSOCIATED STUDENTS UCLA  
BOARD OF DIRECTORS  
Services Committee Meeting  
August 17, 2012  
12:00 p.m.  
Ackerman Union 3517**

**PRESENT:** John Bollard, Roy Champawat, Jake Ferrari, Monet LeMon, Amy Liu, Michael Weismeyer, and Bob Williams

**ABSENT:** Adam Swart

**MANAGEMENT:** Cindy Bolton, ASUCLA Food Service Director  
Rich Delia, ASUCLA Finance Director  
Sandi Gillespie, Association Affairs Manager  
Karen Noh, ASUCLA Director of Special Projects  
Lisa Perez, ASUCLA Marketing Director  
Neil Yamaguchi, UCLA Store General Manager/Director of Academic Support

**GUESTS:** Joel Ontiveros, ASUCLA Board of Directors

**CALL TO ORDER**

Mr. Ferrari called the meeting to order at 12:03 p.m.

**APPROVAL OF AGENDA**

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee August 17, 2012 Agenda. There being no objections, the motion was approved by unanimous consent.

**EXECUTIVE DIRECTOR'S REPORT**

Mr. Williams stated that the architects gave their final presentation to the Board and management on August 10. The entire project would be extremely expensive, but Mr. Williams believes the Association can do some of the elements independently. The Board will need to decide which parts of the project they feel are the most pertinent to begin with. Adidas will also be updating/remodeling their area.

Mr. Williams explained that the Pauley Concessions agreement has been finalized and management is still working to secure a few third party operators. Finding third party operators has been difficult since Pauley has limited use (basketball games and some concerts).

Mr. Champawat presented a new layout for the Ackerman Union second floor lounge. The redesign will give the room a versatile appearance for more multi-usage. It will include new wall art, lounge area, and LCD TV's mounted on the columns which will be painted gold with the UCLA logo. Mr. Williams explained that the lounge will be an option for Training Table since the Westwood Room will no longer be available due to the casual dining facility. The lounge is the most desirable for training table due to the service elevator located behind the room that goes directly to the kitchen. Management is also considering renaming the room since the word "lounge" implies that it's a public space. Management will bring forward name proposals next month.

Mr. Williams stated that the University is interested in a Welcome/Admissions Center in Ackerman Union. Mr. Williams and Mr. Champawat explained that the Global Viewpoint Lounge would be a suitable location. Mr. Champawat presented a diagram of how the room could be arranged. This new layout will also allow for programming of small events when the room was not use, e.g. evenings and weekends. The Committee agreed that the Welcome/Admissions Center in the Global Viewpoint Lounge would be ideal and consented for management to proceed with University about the space.

The Committee also discussed some additional space ideas including having a lounge in the textbook area and where the post office would be relocated if the Board decided to move the main staircase.

Mr. Williams explained that the Court of Sciences Student Center will have a digital dedication sign/monitor that will commemorate all of the organizations involved with funding and building the center. Ms. Noh presented the narrative that will be run continuously on the sign/monitor.

Ms. Noh updated the committee on the new website that the previous New Media Ad Hoc Committee developed last year. The main focus of the new website is functionality and student interaction.

### **CASUAL DINING PROJECT UPDATE**

The casual dining project estimate came in over budget; therefore, management had to do some value engineering to bring the estimate under budget. Most of the changes were made to the patio design and included having less umbrellas, smaller planters, and shorter gates and wall at the new staircase.

### **E-COMMERCE**

Management has interviewed several consultants to assist in the e-commerce project that will give the UCLA Store a larger web presence. Ms. Noh presented the fall initiatives that include search engine optimization and display advertising. Mr. Williams stated that the Executive Committee has been in discussion to bring forward to the Board the creation of an E-commerce Ad Hoc Committee that would report to the Services Committee. Since there is a great deal of board member interest in this project, the creation of this ad hoc committee will allow for separate discussions and not dominate the

Services Committee time.

### **SUSTAINABILITY**

Mr. Williams stated that Fair Trade coffee has been added to the catering menu and is being served at ASUCLA events.

Mr. Champawat updated the Committee on the new non-chemical cleaning solution which is performing very well. He also stated that DWP still needs to sign off and approve the use of solar panels before they can be operational.

Ms. Noh gave a presentation regarding the proposed plastic bag legislation and how it will affect the Association. The propose legislation will only ban plastic bags in the market/convenience store locations and will mandate a charge on paper bags. The Board will need to decide if it will go beyond the legislation and ban all plastic bags, how much to charge for the paper bags, as well as the timeframe to implement the change.

### **EXECUTIVE SESSION**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board entered into Executive Session at 1:52 p.m.

Mr. Ferrari called for consent to adjourn the Associated Students UCLA Board of Directors Services Committee Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board adjourned Executive Session at 2:18 p.m.

Ms. Liu made a motion, seconded by Ms. LeMon that the Associated Students UCLA Board of Directors Services Committee approve all actions taken in Executive Session. Mr. Ferrari called for a vote. The motion was approved by a vote of 5 yeas and 0 nays.

### **ADJOURNMENT**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the August 17, 2012 Meeting. There being no objections, the meeting was adjourned at 2:19 p.m.