

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee Meeting**

July 12, 2013
12:00 p.m.
Kerckhoff Hall 133

PRESENT: John Bollard, Roy Champawat, Jake Ferrari, Amy Liu, Michael Weismeyer, Adam Swart, and Bob Williams

ABSENT: Monet LeMon

MANAGEMENT: Sandi Gillespie, Association Affairs Manager
Patrick Healey, UCLA Store General Manager/Director
Apparel/Accessories/LuValle Commons/Health Sciences Store
Karen Noh, Special Projects Director
Neil Yamaguchi, UCLA Store General Manager/Director of Academic Support

CALL TO ORDER

Mr. Ferrari called the meeting to order at 12:05 p.m.

APPROVAL OF AGENDA

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee July 12, 2013 Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Directors Services Committee May 10, 2013 Minutes. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

Mr. Williams reported on the following items:

Optometry Store

Mr. Williams shared the latest floor plans and designs for the Optometry Store in Ackerman Union.

Licensing

Management is continuing to study and refine various potential approaches in the licensing area. They have talked to two consultants and have asked for bids to do some outside analysis and comparison work.

Coffee Cart

The Skylark coffee cart will be retrofitted and relocated in the courtyard at the Terasake building.

Wolfgang Puck

The project is progressing although Wolfgang Puck is falling behind their schedule, however they are still ahead of the fall opening date.

Solar Tables

The solar tables that TGIF granted are being assembled and will be located outside on the Terrace patio.

Global Viewpoint Lounge

Student Affairs will be using the Global Viewpoint Lounge for their orientations during the summer. The room will stay in its existing condition with a few minor upgrades. This will be a good test of the space to determine whether a capital investment is warranted.

Pop-up Lounge

Management has developed several versions on the pop-up lounge only to face obstacles with scheduling, space, and expenditures that make the project difficult. It has also been determined that the visibility of textbooks is an important aspect of the student union. Management will continue to analyze the project; however, it will not be moving forward at this time.

Fruit Cart

Mr. Williams meet with Miiveh, a fruit company, which would like to have fruit carts on campus. There were questions regarding Miiveh's financial analysis and management asked them to reexamine the figures.

KINROSS FITNESS AND GRADUATE STUDENT CENTER STORE

Mr. Williams stated that management is recommending that the Kinross Fitness and Graduate Student Center Store be closed effective September 1, 2013. Since its opening the Store has yet to generate a profit and management feels that a vending machine model would be more appropriate for this location.

Mr. Swart made a motion, seconded by Mr. Bollard that the Associated Students UCLA Services Committee recommend to the Board of Directors the closure of the Kinross Fitness and Graduate Student Center Store effective September 1, 2013. Mr. Ferrari called for a vote. The motion passed by a vote of 5 yeas and no nays.

“THE BLACK EXPERIENCE” MURAL

Mr. Williams explained that to better display the mural it would require Panda Express to make physical changes to their facility. Management has contacted Panda Express and they have provided the following three options:

1. Option one-requires minimal work. Estimated cost is \$10,000.
2. Option two-requires the most extensive work including a modern “Bright-n-Fresh” look. Estimated cost is \$81,000.
3. Option three-is a combination of option 1 and 2. Estimated cost is \$42,500.

For the conservation of the mural, there are two options.

1. Option one- Bring the artwork back into full public view and stabilize it against any further deterioration. Estimated cost is \$12,000.
2. Option two- would include those items in option one and would have additional conservation work and materials. Estimated cost is \$23,000.

Management is recommending Option Three for the Panda Express construction and Option Two for the conservation of the mural. The total capital expenditure is estimated at \$65,500.

Ms. Liu made a motion, seconded by Mr. Bollard that the Associated Students UCLA Services Committee recommend to the Board of Directors the approval of a capital expenditure of \$65,500 for the restoration of the Black Experience Mural including physical changes to the Panda Express facility. Mr. Ferrari called for a vote. The motion passed by a vote of 4 yeas, 0 nays, and 1 abstention.

COMPUTER STORE REDESIGN

Management has developed a plan that will accomplish the Computer Store remodel without major physical changes to the structure and that can be mostly done in house by ASUCLA’s Facilities Department. Management believes the remodel will result in additional annual contribution of \$75,000 for the Computer Store and thereby generate a payback within three years.

Mr. Weismeyer made a motion, seconded by Mr. Swart that the Associated Students UCLA Services Committee recommend to the Board of Directors the approval of a capital expenditure of up to \$175,000 to redesign the Computer Store and Essentials Area. Mr. Ferrari called for a vote. The motion passed by a vote of 5 yeas and 0 nays.

NURSING/PUBLIC HEALTH CLASS SURVEY RESULTS

Ms. Noh provided the Nursing/Public Health survey results. It was determined that UCLA is healthier than the general population and food prices are very important to students. Ms. Bolton will use the survey results as she develops a new menu concept for LuValle, as well as for the ongoing upgrades at North Campus.

T-SHIRT DESIGN CONTEST

Ms. Noh explained that in partnership with USAC there will be a UCLA Store-USAC T-shirt Design Contest. The goal of the contest is to increase student engagement, and test outreach methods. Ms. Noh displayed several marketing options and explained that the contest would have campus voting and prizes still to be determined.

SUSTAINIBILITY UPDATE

Ms. Noh stated that the city ordinance banning plastic bags has been approved. Effective January 1, 2014, large retailers will be required to stop distribution of single-use plastic bags and begin charging 10 cents for each recyclable single-use paper bags. There are several options for implementation:

1. Eliminate plastic bags in all Store locations
2. Eliminate plastic bags in all Store locations, except Textbooks
3. Eliminate plastic bags in the Market and convenience store locations

Management is recommending option one as there is very little financial impact.

Ms. Noh displayed the new recycling signs that show pictures of the items that can be placed in the bins.

ADJOURNMENT

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the July 12, 2013 Meeting. There being no objections, the meeting was adjourned at 1:36 p.m.