

**ASSOCIATED STUDENTS UCLA  
BOARD OF DIRECTORS  
Services Committee Meeting  
April 12, 2013  
12:00 p.m.  
Kerckhoff Hall 2412**

**PRESENT:** John Bollard, Roy Champawat, Jake Ferrari, Amy Liu, Michael Weismeyer,  
and Bob Williams

**LATE:** Adam Swart

**ABSENT:** Monet LeMon

**MANAGEMENT:** Rich Delia, Finance Director  
Sandi Gillespie, Association Affairs Manager  
Karen Noh, Special Projects Director  
Neil Yamaguchi, UCLA Store General Manager/Director of Academic Support

**GUESTS:** Agatha Palma, Students for Justice in Palestine (SJP)  
Dana Saifan, Students for Justice in Palestine (SJP)  
Lila Suboh, Students for Justice in Palestine (SJP)

**CALL TO ORDER**

Mr. Ferrari called the meeting to order at 12:03 p.m.

**APPROVAL OF AGENDA**

Mr. Weismeyer made a motion, seconded by Mr. Bollard to revise the Agenda as follows:

Agenda Item IV-Sustainability Update  
Agenda Item V-Executive Director's Report  
Agenda Item VI.A-Social Responsibility (Hewlett-Packard)  
Agenda Item VI.B-Post Office Vending  
Agenda Item VI.C-Executive Session

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee April 12, 2013 Agenda as amended. There being no objections, the motion was approved by unanimous consent.

### **APPROVAL OF MINUTES**

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Directors Services Committee March 1, 2013 Minutes. There being no objections, the motion was approved by unanimous consent.

### **SUSTAINABILITY UPDATE**

Ms. Noh explained that the Education for Sustainable Living Program (ESLP) will be conducting a recycling survey for ASUCLA during Earth Week at LuValle. The team will be wearing identifying t-shirts and will provide restaurant vouchers for those that participate in the survey. A formal report of the survey results will be presented to the Committee at a later date.

### **EXECUTIVE DIRECTOR'S REPORT**

Mr. Williams stated that March was better than plan; however, April is off to a slow start. Bruin Day 2013 is tomorrow, April 13 which could improve the month. The Computer Store purchased \$750,000 worth of Apple product for special deals during Bruin Day. Management is in the process of developing a survey for the Computer Store.

The e-commerce initiative is moving forward. The checkout process is now easier and the consultants continue to do split testing. Management is formulating an email campaign with the help of some new consultants that are experts in this field.

The menu changes to North Campus and Café Synapse are now in place. The new items will feature the Healthy Benefits for U campaign that is in support of the Healthy Campus Initiative.

Management is still reviewing the Global Viewpoint Lounge, The Computer Store, and the Board Room project to see if the Association can complete these projects in-house.

### **SOCIAL RESPONSIBILITY (HEWLITT-PACKARD)**

Ms. Suboh, Ms. Saifan, and Ms. Palma from Students for Justice for Palestine (SJP) presented a social responsibility policy item to the committee regarding Hewlett Packard (HP). It is the group's belief that HP is in violation of the policy due to its on-going support and maintenance to a biometric ID system installed in Israeli checkpoints in the occupied West Bank which deprive Palestinians of the freedom of movement in their own land and allows the Israeli military occupation to grant or deny special privileges to the civilians under its control. HP is also working with the Israeli government to manufacture and distribute a biometric ID system for all Israeli citizens, which categorizes citizens by their ethnic background and serves to discriminate against those who are not Jewish. HP also supports Israel's occupation of Palestinian land by providing a computerized storage system to an illegal settlement.

The group would like ASUCLA to stop selling HP products in the Store, specifically computers, printers, and ink.

The Committee discussed the topic at length and agreed to begin the process/steps that are outlined in the ASUCLA Social Responsibility Policy to review the allegations.

### **POST OFFICE VENDING**

Mr. Weismeyer suggested that a postal vending machine be added to ASUCLA's services. The postal vending machine would be available when the post office was closed or crowded, and could provide simple postal transactions. Mr. Champawat explained that there was a vending machine in the past; however, the USPS operated the machine and did not keep it well stocked. Mr. Champawat will investigate to see whether ASUCLA could operate a postal vending machine independent from the USPS.

### **EXECUTIVE SESSION**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board entered into Executive Session at 1:26 p.m.

Mr. Ferrari called for consent to adjourn the Associated Students UCLA Board of Directors Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board adjourned Executive Session at 1:37 p.m.

Mr. Bollard made a motion, seconded by Mr. Weismeyer that the Associated Students UCLA Board of Directors Services Committee approve all actions taken in Executive Session. Mr. Ferrari called for a vote. The motion was approved by a vote of 4 yeas, 0 nays, and 1 abstention.

### **ADJOURNMENT**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the April 12, 2013 Meeting. There being no objections, the meeting was adjourned at 1:37 p.m.