

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee Meeting
March 1, 2013
12:00 p.m.
Kerckhoff Hall 2412**

PRESENT: Roy Champawat, Jake Ferrari, Amy Liu, Michael Weismeyer, and Bob Williams

LATE: Monet LeMon

ABSENT: John Bollard and Adam Swart

MANAGEMENT: Scott Alexander, Student Union Operations Manager
Rich Delia, Finance Director
Sandi Gillespie, Association Affairs Manager
Patrick Healey, UCLA Store General Manager/Director
Apparel/Accessories/LuValle Commons/Health Sciences Store
Karen Noh, Special Projects Director

GUESTS: Justin Boogaard, Ark Broadcasting

Due to lack of quorum the meeting was not called to order; however, Mr. Williams provided his Executive Director's Report.

Mr. Williams stated that the Association's income needs to cover the increasing retirement and AS&S costs. The textbook and computer market is changing considerably and needs to be addressed. Mr. Williams also stated that there will be a negative budget put forth for next year. Currently, space is an asset and Mr. Williams would like to pursue establishing more campus partners.

Student Affairs has been open to the Global Viewpoint Lounge project; however, they have concerns due to the proximity of Tsunami. Mr. Williams shared a plan to move Tsunami to the Coinz location and to create a more "welcome center" type atmosphere in that corridor. This concept falls in line with the Association's mission of providing services for students. The committee was in favor of this concept.

CALL TO ORDER

Mr. Ferrari called the meeting to order at 12:39 p.m.

APPROVAL OF AGENDA

Mr. Ferrari made a motion, seconded by Mr. Bollard to move Agenda Item V.B-Ark Broadcasting to

Agenda Item V.A. Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee March 1, 2013 Agenda as amended. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Directors Services Committee February 1, 2013 Minutes. There being no objections, the motion was approved by unanimous consent.

ARK BROADCASTING PROPOSAL

Mr. Boogaard presented his revised plan to provide community based programming in the Union. In the revised plan nine monitors would be placed in ASUCLA's facilities on campus including Northern Lights, Jimmy's, and LuValle. The new plan does not involve the mtvU screens in the first floor dining room as previously suggested. ASUCLA would receive a flat fee of \$50 per month for each monitor and 10% of the revenue sharing from advertisers. Mr. Boogaard would like the Committee to consider a one year opportunity. The Committee was concerned about taking the advertising revenue from Student Media and suggested Mr. Boogaard speak with Arvli Ward, Student Media Director. The Committee asked Mr. Boogaard if he was interested in producing the community based content which then could be shown on the current ASUCLA monitors, but Mr. Boogaard was not in favor of that idea.

"THE BLACK EXPERIENCE" MURAL

Mr. Champawat provided an update on the status of the mural. He indicated that there is a meeting schedule with the conservationists from the Fowler and Getty Museum as well as the original artists on April 16. Mr. Williams suggested that in the meantime a hole should be cut into the false wall and a window be constructed so that some of the mural would be visible. Along with the window there should be a description of the art work along with a schedule of meetings/events planned in regards to unveiling the mural. It was also suggested that a QR code be established so that the history of the mural could be accessed.

ORL PROGRAMMERS-STORE DISCOUNT ON PROGRAMMING

Mr. Ferrari brought forth a proposal that would allow ORL (Office of Residential Life) programmers be offered the same store discount as the USA and GSA programmers have for purchasing items for their programmed events. This discount is not for personal use. The Committee was concerned about offering the discount outside of the Association because it would then have to offer to every outside group. The proposal was postponed until a later date.

SUSTAINABILITY UPDATE-STORE BAGS

Ms. Noh provided an update on the city's plastic bag ordinance. Within one year all convenience and grocery stores will have to stop using plastic bags and charge for providing paper bags. ASUCLA believes that the ordinance will not technically apply to the main store. The Committee and Board will need to make a decision on which option is appropriate for ASUCLA. The options include:

1. Eliminate plastic bags in the Market and other convenience locations only; charge for paper bags in those locations only
Expense: \$(8,363)
2. Eliminate plastic bags in all Store locations; charge for paper bags in Market and other convenience locations only
Expense: \$43,123
3. Eliminate plastic bags in all Store locations; charge for paper bags all Store locations
Expense: \$1,000
4. Eliminate plastic bags in all Store locations; do not charge for paper bags in any Store location (non-compliance)
Expense: \$61,525

ADJOURNMENT

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the March 1, 2013 Meeting. There being no objections, the meeting was adjourned at 1:44 p.m.