

**ASSOCIATED STUDENTS UCLA  
BOARD OF DIRECTORS  
Services Committee Meeting  
February 1, 2013  
12:00 p.m.  
Kerckhoff Hall 2412**

**PRESENT:** John Bollard, Jake Ferrari, Amy Liu, Michael Weismeyer, and Bob Williams

**LATE:** Monet LeMon and Adam Swart

**ABSENT:** Roy Champawat

**MANAGEMENT:** Cindy Bolton, Food Service Director  
Rich Delia, Finance Director  
Sandi Gillespie, Association Affairs Manager  
Karen Noh, Special Projects Director  
Neil Yamaguchi, General Manager/Director of Academic Support

**GUESTS:** Alyssa Curran, UCLA Student Food Collective  
Alyssa Lee, UCLA Student Food Collective  
Shaydanay Urbani, UCLA Student Food Collective

**CALL TO ORDER**

Mr. Ferrari called the meeting to order at 12:02 p.m.

**APPROVAL OF AGENDA**

Mr. Williams made a motion, seconded by Mr. Bollard to move Agenda Item V.A-Student Food Collective Proposal to Agenda Item IV. Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee February 1, 2013 Agenda as amended. There being no objections, the motion was approved by unanimous consent.

**APPROVAL OF MINUTES**

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Directors Services Committee January 11, 2013 Minutes. There being no objections, the motion was approved by unanimous consent.

## **STUDENT FOOD COLLECTIVE PROPOSAL**

Shaydanay Urbani, Alyssa Curran, and Jamie Schenk from the Student Food Collective presented their business plan for starting a student food cooperative. The UCLA Student Food Collective (UCLASFC) is currently a start-up with 12 student directors. UCLASFC is a project to establish a cooperatively run business on campus that will provide the UCLA community with affordable food, produced both ethically and sustainably. The group is interested in approximately 800 square feet within the ASUCLA Student Union.

The Committee was most concerned about how the cooperative would be set-up, e.g. non-profit, 501(c)3. Mr. Delia stated that here are very strict University policies regarding non profit organizations including liability insurance requirements and personnel policies. Mr. Delia and Mr. Williams felt that their financial projections were incorrect and suggested that they schedule a meeting to discuss the specifics.

Questions from the Committee included hours of operation, types of products sold, price points, and food purchasing. UCLASFC is very interested in working with ASUCLA and although there are many challenges the Committee was receptive.

## **KINROSS UPDATE**

Mr. Williams provided an update on the Kinross store. The Store's historical performance has been negative to budget since its opening. It is currently averaging 1.6 daily transactions per hour and the average transaction amount is \$2.60. The Store is projected to continue its negative trend and although no action is required right now, the operation will need to be addressed in the near future.

## **PRELIMINARY STORE PROJECT IDEAS**

Mr. Yamaguchi presented preliminary renderings from Space International of possible new layouts for the Hilltop Shop, Health Sciences Store, and the Computer Store in Ackerman Union. The Committee discussed at length all the possibilities and provided their recommendations.

## **LOYALTY PROGRAM INITIAL RESULTS**

Ms. Noh provided the Committee with the Loyalty Program initial results. Since the program began, fall quarter, over 25,000 students have joined. Currently, there have been 4,061 vouchers (for bonus points) rewarded and approximately 10% have been redeemed. Ms. Noh also stated that students will be able to login to the new website to view their points.

## **WATER STATIONS**

Ms. Noh explained that TGIF has approved two hydration stations (water bottle filling stations). One

will be located on Ackerman Union A-level in the corridor across from Avenue A and the other will be located outside the Kerckhoff Coffee House entrance. The total cost for three stations (Ackerman, Kerckhoff, and YRL) including installation and 25 gooseneck attachments is \$38,000 which will be paid for by TGIF.

Mr. Weismeyer made a motion, seconded by Mr. Swart that the ASUCLA Board of Director's Services Committee approve the installation of two hydration stations in ASUCLA facilities. Mr. Ferrari called for a vote. The motion was approved by a vote of 6 yeas and 0 nays.

### **ADJOURNMENT**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the February 1, 2013 Meeting. There being no objections, the meeting was adjourned at 1:44 p.m.