

**ASSOCIATED STUDENTS UCLA  
BOARD OF DIRECTORS  
Services Committee Meeting**

January 11, 2013  
12:00 p.m.  
Kerckhoff Hall 2412

**PRESENT:** John Bollard, Roy Champawat, Jake Ferrari, Monet LeMon, Amy Liu, Adam Swart, Michael Weismeyer, and Bob Williams

**MANAGEMENT:** Rich Delia, Finance Director  
Sandi Gillespie, Association Affairs Manager  
Manyee Lieu, Online Marketing Manager  
Karen Noh, Special Projects Director  
Lisa Perez, Marketing Director  
Neil Yamaguchi, General Manager/Director of Academic Support

**GUESTS:** Maryssa Hall, External Public Relations Coordinator, Afrikan Student Union  
Richard Lee, Project Manager, Facilities Management-Design, Project Management & Operations  
Jason Smith, Undergraduate Student  
Janine Tchilingirian, Project Manager/Project Designer, Facilities Management-Design, Project Management & Operations

**CALL TO ORDER**

Mr. Ferrari called the meeting to order at 12:00 p.m.

**APPROVAL OF AGENDA**

Mr. Williams made a motion, seconded by Mr. Bollard to remove agenda item V.B Kinross Update, move the Global Viewpoint Lounge discussion to agenda item V.A, and to move the Executive Director's Report to after the "The Black Experience" Mural Discussion. Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Director's Services Committee January 11, 2013 Agenda as amended. There being no objections, the motion was approved by unanimous consent.

**APPROVAL OF MINUTES**

Mr. Ferrari called for consent to approve the Associated Students UCLA Board of Directors Services Committee November 16, 2012 Minutes. There being no objections, the motion was approved by unanimous consent.

Approved: February 1, 2013

### **GLOBAL VIEWPOINT LOUNGE PRESENTATION**

Mr. Lee and Ms. Tchilingirian from Facilities Management-Design presented a preliminary design to convert the Global Viewpoint Lounge into a theater space that will earn income primarily from Student Affairs for admission presentations. The other major benefit of the project is that it would be available for student groups to reserve for a performance/presentation space. Currently, ASUCLA does not have a theater in its venue inventory.

The design includes several rows of permanent seats that will be tiered as well as a section with removable seats. The theater would have approximately 95 seats. The stage will also be temporary which will allow the space to be multifunctional.

The Committee was unanimously in favor of converting the room into a theater space and will continue discussing the project further.

### **“THE BLACK EXPERIENCE” MURAL DISCUSSION**

Mr. Williams explained to the Committee that seven art students had come together following weeks of campus protests in the 1970’s and had collaborated on the design and execution of a mural titled “The Black Experience.” The mural was created directly on the wall in the Ackerman Union first floor dining room. In the mid 1980’s the mural was deteriorating and when the dining room was being remodeled Management and the Board decided to preserve the mural and construct a false wall in front of it; however, in process the mural was damaged. In recent years there has been discussion to preserve the art work.

Jason Smith and Maryssa Hall, representatives from the Afrikan Student Union attended this meeting in order to express their desire to have the mural unmasked and discuss what the next steps are to preserve the mural. Mr. Champawat explained that he has contacted the head of art conservation at the Fowler Museum and a meeting has been scheduled to determine if the mural can be repaired, moved, etc. The art conservationist at the Getty Museum has also been contacted.

The Committee discussed options on how to actually display the mural which included taking the mural fully out and framing it, cutting a window in the false wall in order to display it in its current location, or taking the false wall down completely and leaving the mural where it is while also taking measures in order to protect it for the future. The discussion ended with the committee deciding its next steps which, as for right now, will be to meet with the art conservationists from the Fowler Museum and the Getty in order to see what can physically be done with the mural.

### **EXECUTIVE DIRECTOR’S REPORT**

Mr. Williams briefly updated on the Committee on the following items:

- There will be some changing around of items in the store which will also include more signage throughout.

- The loyalty program was launched and 12,500 students have already signed up.
- Text book sales have been strong this year.
- The Casual Dining project is moving forward and the University should complete their construction part in April.
- Several projects are developing including creating a lounge area on Ackerman Union A-level, changing the Computer Store layout, remodeling both the Hill Top Shop and Health Sciences Store.

Ms. Noh previewed the new ASUCLA website to the Committee. The site is scheduled to go live on January 18.

Ms. Liu encouraged management to consider additional seating at the Court of Sciences Student Center if possible.

### **EXECUTIVE SESSION**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board entered into Executive Session at 1:22 p.m.

Mr. Ferrari called for consent to adjourn the Associated Students UCLA Board of Directors Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board adjourned Executive Session at 1:35 p.m.

Mr. Bollard made a motion, seconded by Mr. Swart that the Associated Students UCLA Board of Directors Services Committee approve all actions taken in Executive Session. Mr. Ferrari called for a vote. The motion was approved by a vote of 4 yeas, 0 nays, and 1 abstention.

### **ADJOURNMENT**

Mr. Ferrari called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the January 11, 2013 Meeting. There being no objections, the meeting was adjourned at 1:35 p.m.