CMMND is a Los Angeles-based art collective founded in 2018. Unlike traditional fashion brands or music groups, we strive to blur the lines between different artistic mediums. Through this approach, we utilize our individual skill sets to create collaborative projects ranging from seasonal apparel collections to a full length EP. Our mission is to promote the message that regardless of identity and career, everyone is a creative.
This season CMMND became the youngest University of California licensee holder (Alongside the likes of Junya Watanabe [Fall 2019-UCLA] and Raf Simons [CK 205W39 Resort 2019-Cal]). Having been granted full access to the school’s 100 year old archive, we put our own contemporary spin on UCLA’s iconic marks like Retro Joe Bruin and Dunking Joe Bruin from the 70’s. Paying homage to throwback collegiate style, each piece is complemented with authentic details like raglan sleeves, vintage-inspired washes and chain stitch embroidery. With a foot both in the past and present, CMMND x UCLA captures our ongoing fascination with nostalgic fashion while creating a new gender-neutral uniform for today’s youth.

Designed and produced in LA, this collection is crafted from locally milled organic cotton. “With many of my favorite local thrift stores closing down this year, I wanted this collection to encapsulate the thrill of discovering a one of a kind vintage college piece after hours of searching through bins and clothing racks”.
- Bamidele Aleshe, Lead Designer
Style: CU01AW20

Color: Powder Blue/UCLA Blue

Material: 5 oz. Organic Jersey

Description: Short sleeve t-shirt featuring a co-branded graphic of Retro Joe Bruin, UCLA’s classic mascot at left chest. Finished with a tonal blue blind stitch.
Style: CU02A20

Color: Charcoal/Powder Blue

Material: Organic Waffle Knit Thermal

Description: Slim-fit waffle-knit thermal with a faded wash featuring the traditional UCLA arched block logo at chest
DUNKING BRUIN HOODIE

Style: CU03A20

Color: Timberwolf
Grey/UCLA Blue

Material: 14oz Organic Brushed French Terry

Description: Oversized hoodie featuring a Raised Puff print graphic at front chest. Finished with a tonal charcoal cover stitch.
RETRO SCRIPT CREW

Style: CU04A20

Color: Eggshell Yellow/UCLA Blue

Material: 14oz Organic Brushed French Terry

Description: Short sleeve crewneck featuring a chain stitch embroidered retro UCLA Script logo at left chest. Finished with a tonal yellow cover stitch.
CMMND musician, Seiji Oda, featured in “Trapanese” Genius Lyric breakdown video with over 1.2 million views.

CMMND Lead Designer, BAMIDELE, featured on @samutaro (100K followers), Digital magazine on cultural trends and history centered around mainly art/fashion.

HYPEBAE write up on our collaboration with UCLA.

Thizzler on the Roof, local Bay Area music publication, write up on our music video for recent single ‘Sum Light’.

@CMMND
Followers: 2.4K

Total Streams from all members 3,000,000+ across all platforms
Thank you for your time and consideration. We are excited to hear your thoughts on this momentous collection that marks our break into the creative industry. Please do not hesitate to contact us for more information on CMMND and this collaboration.

- Karl Perkins, Creative Director

Photo credits

Model: Mahal Williams @ Select Models

Photography: Karl Perkins

Photo Asst: Graham C. Smith

Styling: Mahal Williams & Bamidele Aleshe