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FOR IMMEDIATE RELEASE

Pico Electric Vehicles Give Bruins New Way to Get around Westwood

Westwood, Calif. – Nov. 9, 2020 – Commuting to and around campus just got that much easier, as Pico Electric Vehicles are coming to Westwood! As of today, Bruins can start zipping to and from campus with this convenient and affordable transportation alternative.

Pico Electric Vehicles is a new, subscription-based service that allows UCLA students, faculty and staff to rent seated, electric scooters on a weekly basis. The service provides smart-phone enabled e-vehicles that can be an even easier, more convenient commuting option. They feature hard-locking storage compartments, so local commuters can store personal items on their route to and from campus. And charging is a breeze with Pico Electric Vehicles, as each moped's battery is portable and can be charged in your dorm room, in the office or even your favorite coffee shop – anywhere there is a standard power outlet.

“Commuting is a major part of life in Los Angeles, and we are proud to bring Pico Electric Vehicles to campus,” said Ari Baron, Director of ASUCLA Marketing. “These seated e-scooters will not only give Bruins a new way to get around Westwood, but also provide a more environmentally friendly option for local travel.”

Pico Electric Vehicles are noiseless, emissions-free and have a 30+ mile range before needing the next charge. A flat activation fee allows patrons to access them, and then a weekly subscription fee lets users keep the e-vehicles for as long as they desire. Each Pico e-vehicle subscription includes limited warranty, routine maintenance, roadside assistance as well as safety enhancements such as helmets and optional insurance coverage.

For more information on Pico Electric Vehicles, please visit: www.picoucla.com.

About ASUCLA:

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, UCLA® brand licensing program through UCLA Trademarks & Licensing, and a network of other services and programs that includes student government and student media, which greatly enhances the quality of UCLA's campus life. For more information about ASUCLA, please visit www.asucla.ucla.edu.



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