



BOARD OF DIRECTORS

Regular Meeting

July 31, 2020

12:00 p.m.

Virtual Zoom Meeting

PRESENT: Pouria Abbassi, Paul Abramson, Zeyna Faucette, Arsh Gupta, Jazz Kiang, Steven Moran, Jesse Torres, Siena Villegas, Frank Wada, Alexis Wells, Janay Williams, and Steve Yu

LATE: Adewunmi Adelaja

MANAGEMENT: Donna Baker, Finance Director
Ari Baron, Marketing Director
Cindy Bolton, Food Service Director
Roy Champawat, Student Union Director
Sandi Gillespie, Association Affairs & External Affairs Manager
Patrick Healey, UCLA Store Director
Cindy Holmes, Trademarks & Licensing Director
Kamran Mehdian, Information Services Director
Michelle Moyer, Director of Business, Compliance, and Legal Affairs

GUESTS: Erika Bricky, Outgoing Board Member
Avi Oved, Outgoing Board Member
Aiden Arasasingham, Outgoing Board Member
Ernesto Arciniega, Outgoing Board Member

CALL TO ORDER

Ms. Bricky called the meeting to order at 12:05 p.m.

APPROVAL OF AGENDA

Ms. Bricky called for consent to approve the Associated Students UCLA Board of Directors' July 31, 2020, Regular Meeting Agenda. There being no objections, the motion was approved by unanimous consent.

ELECTION OF OFFICERS

Mr. Oved stated that the Nominating Committee is recommending that the Associated Students UCLA Board of Directors approve the following officer nominations for the 20-21 term:

Chair	Adewunmi Adelaja
Vice-Chair	Siena Villegas
Secretary	Steve Yu

Ms. Bricky called for a secret ballot via Zoom Chat. The motion was approved by a vote of 9 yeas and 0 nays.

ELECTION OF STANDING AND AD-HOC COMMITTEES

Mr. Oved stated that the Nominating Committee is recommending that the Associated Students UCLA Board of Directors approve the following standing and ad-hoc committee nominations for the 20-21 term:

Executive Committee: (From August 1 until July 31)

Siena Villegas-Chair	Undergraduate Representative
Adewunmi Adelaja	Graduate Representative
Steve Yu	Non-Student Representative
Pouria Abbassi	Executive Director & CEO (ex officio)

Finance Committee: (From August 1 until July 31)

Steven Moran-Chair	Graduate Representative
Alexis Wells	Undergraduate Representative
Paul Abramson	Non-Student Representative
Steve Yu	Non-Student Representative
Arsh Gupta	At-Large Member
Pouria Abbassi	Executive Director & CEO (ex officio)
Donna Baker	Finance Director (ex officio)

Services Committee: (From August 1 until July 31)

Jazz Kiang-Chair	Graduate Representative
Janay Williams	Graduate Representative
Zeyna Faucette	Undergraduate Representative
Siena Villegas	Undergraduate Representative
TBD-Faculty Rep.	Non-Student Representative
Frank Wada	Non-Student Representative

Steven Moran
Pouria Abbassi
Roy Champawat

At-Large Member
Executive Director & CEO(ex officio)
Student Union Director (ex officio)

Personnel Committee: (From August 1 until July 31)

Arsh Gupta-Chair
Adewunmi Adelaja
Jesse Torres
Frank Wada

Undergraduate Representative
Graduate Representative
Non-Student Representative
Non-Student Representative

Ad-hoc Committee (July 1-June 30):

Alexis Wells-Chair
Zeyna Faucette
Janay Williams
Jazz Kiang
Paul Abramson
Jesse Torres
Pouria Abbassi

Undergraduate Representative
Undergraduate Representative
Graduate Representative
Graduate Representative
Non-Student Representative
Non-Student Representative
Executive Director & CEO (ex officio)

The Board discussed at length what the ad-hoc committee should focus on, and the Board agreed that the ad-hoc committee will address social justice.

The Board also noted that since there was not an in-person orientation retreat, it lacked the chance for board members to portray their desires for which committees that would like to join. Management agreed and took their concerns under advisement.

Ms. Bricky called for a secret ballot via Zoom Chat. The motion was approved by a vote of 9 yeas and 0 nays.

Ms. Bricky passed the ASUCLA Board of Directors' Chair responsibilities to Mr. Adelaja. Mr. Adelaja will need to step out a few times during the meeting. In his absence, Ms. Villegas will take over as chair.

Mr. Abbassi thanked Mr. Oved and Ms. Bricky for all their efforts and support throughout their board term.

EXECUTIVE DIRECTOR'S REPORT

Mr. Abbassi updated the Board on the following topics:

ASUCLA Initiatives and Accomplishments

The current and outgoing board members accomplished many projects and initiatives while facing the challenge of the pandemic and being off campus 40% of the year. There were approximately 150 initiatives that occurred and were fulfilled.

ASUCLA has had many accomplishments as an organization, including student advocacy externally in Sacramento to push for shelter and food security, and internally by working with the Student Government, Student Affairs, and distribution of the CARES Dollars. New services were offered as the organization shifted from in-person to remote work. Support services transitioned, including the provision of academic material, IT equipment, graduation services, and more.

Employer of Choice

ASUCLA is devoted to being an employer of choice by engaging with and assessing the mental health of employees. The goal is to be a partner on a regional, state, national, and global level and to be known as a change maker.

2020-2021 Priorities - Financials

The upcoming year is separated into multiple phases, the first being the growth and sustainability of ASUCLA's financial position. When the campus opens, ASUCLA will be prepared and ready to support the students while continuing to advocate internally and externally.

Computer Store

The Computer Store has been a highlight of ASUCLA during the pandemic by providing support and products to students, staff, and faculty. Appropriate relationship systems and customer services are in place to continue as the provider of choice on campus.

Food Services

Food Services will continue to open and move forward strategically and tactfully to support the research community and future students, staff, faculty, and visitors. Catering operations are looking at providing a level of staffing on campus and possible new services such as express services.

Marketing Group

Marketing is essential as they are in charge of all social media channels. They are producing new videos, content, and stories to help new Bruins feel connected and supported by their Student Association.

International Trademarks and Licensing

UCLA is a unique brand globally, and ASUCLA will continue to identify more channels and ways to engage and resonate with those proud to wear a UCLA-branded item.

Grants and Philanthropy

Personal grants, fundraising, institutional and individual opportunities for philanthropy are essential to support ASUCLA's mission and various initiatives, including social justice. This will be an ongoing initiative for the current year.

Information Technology

The IT team has been supporting the organization with 100% reliability while continuing to move forward with projects such as NetSuite and the CalFresh conversion.

Social Media

By capitalizing on the remote environment, Social Media has been and will continue to be a vital tool to engage with the student body.

Ramp-up and Ramp-down Plans

UCLA is currently waiting for correspondence from the Chancellor for additional clarity on the plans for Fall classes. Also, ASUCLA ramp-up and ramp-down plans were submitted to the LA County Health and the Internal Agency of UCLA and have been approved to transition into operations accordingly in the future.

1:1 Meetings with BOD Members

Mr. Abbassi has started meeting one-on-one with board members to get to know one another and to understand their vision as a collective as well as individually.

EXECUTIVE COMMITTEE REPORT

Mr. Oved stated the committee discussed the Board nominations, the summer programs for initiating new students to ASUCLA, and the establishment to provide a space for the Black Student Resource Center.

FINANCE COMMITTEE REPORT

Ms. Villegas stated the committee met on July 24 and discussed and heard presentations on the new Wescom Technology Loan, CARES Distribution, and the Store Operations Audit.

SERVICES COMMITTEE REPORT

Ms. Wells stated the committee met on July 17 and heard presentations on the Wescom Student Terrace Project and the NetSuite Update.

FINANCIAL STATEMENTS

Mr. Abbassi explained the continuation of looking into funding instruments, such as the PPP loan. The organization is also looking closely with other financial institutions to see if ASUCLA qualifies for the second stimulus package funding or other funding opportunities such as the Main Street Lending Program. There have also been discussions with UCOP, UCLA CFO, and the Chancellor for possible payroll waivers.

June retail sales were down 20% as retail and convenience shops were closed. There was a 10% increase in technology services, and e-commerce is up 55%.

UNDERGRADUATE STUDENTS ASSOCIATION FY 20-21 BUDGET

Ms. Villegas made a motion, seconded by Ms. Wells that the Associated Students UCLA Board of Directors approve the Undergraduate Students Association FY 20-21 Budget. Ms. Villegas called for a vote. The motion was approved by a vote of 9 yeas and 0 nays.

GRADUATE STUDENTS ASSOCIATION FY 20-21 BUDGET

Ms. Villegas made a motion, seconded by Ms. Wells that the Associated Students UCLA Board of Directors approve the Graduate Students Association FY 20-21 Budget. Ms. Villegas called for a vote. The motion was approved by a vote of 9 yeas and 0 nays.

COMMUNICATIONS BOARD FY 20-21 BUDGET

Ms. Villegas made a motion, seconded by Mr. Adelaja that the Associated Students UCLA Board of Directors approve the Communications Board FY 20-21 Budget. Mr. Adelaja called for a vote. The motion was approved by a vote of 9 yeas and 0 nays.

ORIENTATION “SUMMER FROM THE UNION”

Mr. Baron gave a presentation on the Orientation “Summer from the Union” landing pages for Undergrads, Grads, parents and families. There are 10+ new videos to highlight the Association’s services, businesses, and benefits. During the orientation sessions, it was encouraged that new students sign up for ASUCLA BenefitsU emails.

WESCOM COMPUTER PROGRAM

Mr. Baron explained that Wescom is offering 0% Financing on all Computer Store technology and related accessories. There are two loans available up to \$2,000/24 months and \$3,000/36 months. Eligible customers will include students, faculty, staff, alumni, extension students, and retirees.

EXECUTIVE SESSION

Ms. Villegas called for consent for the Associated Students UCLA Board of Directors to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board entered into Executive Session at 1:44 p.m.

Ms. Villegas called for consent to exit the Associated Students UCLA Board of Directors Executive Session. There being no objections, the motion was approved by unanimous consent.

The Board exited Executive Session at 2:08 p.m.

Ms. Villegas made a motion, seconded by Mr. Kiang, that the Associated Students UCLA Board of Directors approve all actions taken in Executive Session. Ms. Villegas called for a vote. The motion was approved by a vote of 9 yeas and 0 nays.

ADJOURNMENT

Ms. Villegas called for consent to adjourn the Associated Students UCLA Board of Directors' July 31, 2020, Regular Meeting. There being no objections, the meeting was adjourned at 2:09 p.m.

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Pursuant to Bylaw 3, section 3.6(d) of the ASUCLA Board of Directors Bylaws, I have reviewed these Minutes and hereby attest to their accuracy.

Steve Yu
Board Secretary and Alumni Representative