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FOR IMMEDIATE RELEASE

ASUCLA Invites Students to Carnival Watch Party for Rivalry Basketball Game

Westwood, Calif. – Mar. 4, 2020 – If you’ve ever wanted to run away and join the carnival, now’s your chance! Well, not really – but you can try your hand at fun carnival games and also take in the big UCLA vs. USC rivalry men’s basketball game on Saturday, in the latest, fun-filled event brought to students by ASUCLA.

In partnership with UCLA Athletics and Under Armour, ASUCLA invites students to a UCLA vs. USC Watch Party and Carnival on Mar. 7, in the Ackerman Union Grand Ballroom from 12-3 p.m.

Attendees can look forward to activities such as axe throwing, giant games and inflatable challenges like slam dunk, basketball duel throw down, obstacle course and sumo. There will also be a DJ spinning popular tracks, a DIY craft station, and free food and t-shirts for the first 200 students, among other experiences.

But wait – there’s more!

While students munch on hot dogs, veggie burgers and popcorn, they can also enjoy the UCLA vs. USC rivalry men’s basketball game, which will also be playing on the big screen inside Ackerman Grand Ballroom. And during a break from all the action, students can also get in touch with their creative side by participating in succulent decorating.

“ASUCLA is excited to bring this carnival watch party to the UCLA community,” said Patricia Zimmerman, UCLA Student Union Division Manager. “Our students are very important to us, and ASUCLA strives to provide them with unique opportunities that enhance their overall college experience at UCLA.”

The UCLA vs. USC Watch Party and Carnival is the latest event brought to students by ASUCLA. Earlier this year, ASUCLA and the Dashew Center partnered to host a Super Bowl viewing party in Ackerman Union, among other events.

About ASUCLA:

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, UCLA® brand licensing program through UCLA Trademarks & Licensing, and a network of



other services and programs that includes student government and student media, which greatly enhances the quality of UCLA's campus life. For more information about ASUCLA, please visit www.asucla.ucla.edu.

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