



ASUCLA Media Contact:
Trenise Ferreira
ASUCLA Communications Specialist

(310) 825-8012
tferreira@asucla.ucla.edu

ASUCLA Contact:
Ari Baron
Director, Marketing, Sales &
Promotions
(310) 794-8802
abaron@asucla.ucla.edu

FOR IMMEDIATE RELEASE

ASUCLA & Dashew Center to Host Super Bowl Viewing Party in Ackerman Union

Westwood, Calif. – Jan. 31, 2020 – Are you a diehard 49ers or Chiefs fan? Do you have no rooting interest whatsoever, but want to be a part of a fun, football-themed hangout? Look no farther than the latest event brought to you by ASUCLA – a Super Bowl Watch Party!

In partnership with the Dashew Center for International Students & Scholars, ASUCLA invites all UCLA students to a viewing party on Sunday, Feb. 2, to watch Super Bowl LIV, when the San Francisco 49ers face the Kansas City Chiefs.

Students can find the Super Bowl Party in the Ackerman A-level TV lounge and, in addition to the big game, enjoy free food such as hot dogs, popcorn and veggie burgers, games, and prizes.

“The Super Bowl is one of those iconic sporting events that is deeply a part of American culture, and we are so proud to partner with the Dashew Center to bring this experience to our international students,” said Ari Baron, ASUCLA Director of Marketing, Sales & Promotions. “Whether you love football, are a casual fan, or have never watched before, this is a great opportunity to come out, check out the festivities and also meet and bond with other students.”

The Super Bowl LIV Watch Party is the latest sports-themed event hosted by ASUCLA, which also held a viewing experience last fall to catch the UCLA Bruins Football Team when they traveled to Utah to face the Utes.

About ASUCLA:

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, and a network of other services and programs that includes student government and student media, which greatly enhances the quality of UCLA’s campus life. For more information about ASUCLA, please visit www.asucla.ucla.edu

About Dashew Center for International Students & Scholars:

The Dashew Center serves more than 12,000 international students and scholars at UCLA. As the central hub for resources, support and advocacy, the Dashew Center collaborates with UCLA departments to facilitate academic teaching and research, international education efforts, and diversity initiatives. The



Dashew Center provides services and programs to enrich the experience of international and domestic communities, and is dedicated to building and maintaining partnerships across campus to ensure avenues for academic and professional success are available for international students and scholars. UCLA's international community provides critical global perspectives: across the country, across cultures, and across differences. For more information about The Dashew Center, visit www.internationalcenter.ucla.edu.

###