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FOR IMMEDIATE RELEASE

ASUCLA Introducing Campus-Wide Benefits Program for All UCLA Faculty & Staff

Westwood, Calif. – Feb. 05, 2020 – Attention, UCLA Faculty & Staff Community – you asked, we listened and **starting tomorrow**, you can officially sign up to join ASUCLA Campus Connections, the first-ever benefits program just for you!

Launching Feb. 6, ASUCLA Campus Connections brings UCLA Faculty and Staff exclusive perks, similar to the ASUCLA BenefitsU program for UCLA students. Signing up for ASUCLA Campus Connections, UCLA Faculty and Staff can now look forward to receiving coupons and discount opportunities that can be redeemed at various restaurants, stores on campus, as well as departmental discounts which include Bruin Custom Print and ASUCLA Catering.

“Faculty and staff have been requesting a membership program for years, and ASUCLA has listened,” said Ari Baron, ASUCLA Director of Marketing, Sales & Promotions. “We are excited to launch this program and help faculty and staff get more out of the time they spend on campus.”

Sound like your kind of program? Be among the first to sign up for ASUCLA Campus Connections by visiting the Small Business Resource Fair tomorrow, Feb. 6, from 11 a.m.-2 p.m. at the John Wooden Center. The first 500 faculty and staff members to sign up for benefits at the ASUCLA Campus Connections table will receive a welcome package, including an ASUCLA Campus Connections mug, loyalty cards, coupons, and more.

About ASUCLA:

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, UCLA® brand licensing program through UCLA Trademarks & Licensing, and a network of other services and programs that includes student government and student media, which greatly enhances the quality of UCLA’s campus life. For more information about ASUCLA, please visit www.asucla.ucla.edu.