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FOR IMMEDIATE RELEASE

ASUCLA Open House Invites Bruin Community to Get a Taste of ASUCLA Catering

Westwood, Calif. – Dec. 17, 2019 – ASUCLA hosted an open house on Thursday, Dec. 5, to showcase the latest offerings and services available from ASUCLA Catering, ASUCLA Events Services, and Bruin Custom Print.

Taking place in the Ackerman Grand Ballroom, the ASUCLA Open House invited current and prospective clients to learn more about ASUCLA Catering and to experience their full-service table set-ups. More than 500 guests attended the open house. They sampled food and beverage offerings such as barbecue brisket and potato wedges, beef with peppercorn sauce and mashed potatoes, salmon piccata, various boxed sandwiches, salads, specialty beverages, holiday-themed desserts, and more.

In addition to ASUCLA Catering, guests in attendance also had the chance to learn more about ASUCLA Event Services, which manages the event spaces at Kerckhoff Hall and Ackerman Union, as well as Bruin Custom Print, which offers opportunities to create custom apparel and gift items.

“The open house served as a great opportunity for us to not only continue celebrating the 100th anniversary of ASUCLA but also to introduce ourselves to prospective clients, to connect with existing clients and to highlight the array of services that ASUCLA can provide,” said Cindy Bolton, Director of Food Operations. “With our extensive menu offerings and unique special events set-ups, ASUCLA Catering strives to be the catering provider of choice here at UCLA.”

Other enterprises, such as ASUCLA Marketing, which showcased their design chops with samples from a variety of projects and events, UCLA Trademarks and Licensing, which develops brand licensing opportunities for UCLA merchandise, ASUCLA Photography, which provides both formal and informal offerings, the UCLA Store and the Post Office also had a presence at the open house.

ASUCLA Catering, like all ASUCLA services, is available to students, staff, and faculty within the UCLA campus community, and the profits generated from sales are returned to UCLA students by way of jobs, training, and other resources.



About ASUCLA:

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program through ASUCLA Restaurants, UCLA Trademarks & Licensing, and a network of other services and programs that includes student government and student media, which greatly enhances the quality of UCLA's campus life. For more information about ASUCLA, please visit www.asucla.ucla.edu