



ASUCLA Media Contact:
Trenise Ferreira
ASUCLA Communications Specialist
(310) 825-8012
tferreira@asucla.ucla.edu

ASUCLA Contact:
Ari Baron
Director, Marketing
(310) 794-8802
abaron@asucla.ucla.edu

FOR IMMEDIATE RELEASE

ASUCLA to Host Tailgate Party at Ackerman Union for UCLA vs. Utah Football Game

Westwood, Calif. – Nov. 14, 2019 – Do you love UCLA football but won't be trekking to Utah for the game? ASUCLA has you covered – ASUCLA is throwing a tailgate party on campus when UCLA faces No. 8 Utah on Saturday, Nov. 16, at 5 p.m.

The tailgate party, presented by Under Armour, will take place at the Ackerman A-Level TV Lounge (aka The Cooperage), where Bruin fans can enjoy a DJ spinning popular tunes, games, and over \$1,000 in giveaways. There will also be every college student's favorite thing – free food! The first 100 students can chow down on a Carl's Jr. Famous Star (with cheese) and the first 200 students will receive free hot dogs and popcorn.

Additionally, the first 300 students will get a Den t-shirt. Other giveaways include a UCLA bike, tickets to a UCLA men's basketball game, a basketball signed by players on the men's basketball team, and many more.

"Football season brings out the passion and pride that Bruin fans have at UCLA, and ASUCLA is very excited to be hosting a tailgate on campus so students can feel that game-day spirit even when the Bruins are away," said Ari Baron, ASUCLA Marketing Director. "We are always looking for new opportunities to create memorable experiences for our students."

The UCLA vs. Utah tailgate party is the latest watch party hosted by ASUCLA. Previously, ASUCLA hosted watch parties for the Super Bowl, The Academy Awards and the GRAMMYS.

About ASUCLA:

Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, and a network of other services and programs that includes student government and student media, which greatly enhances the quality of UCLA's campus life. For more information about ASUCLA, please visit www.asucla.ucla.edu