

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee**

April 12, 2019

12:00 p.m.

Ackerman Union 2412

PRESENT: Pouria Abbassi, Paul Abramson, Teni Adewumi-Gunn, Aidan Arasasingham, Erika Brickly, Roy Champawat, and Josh Mayer

ABSENT: Michelle Goodman and Avi Oved

MANAGEMENT: Sandra Gillespie, Association Affairs & External Affairs Manager

GUESTS: Michael Ledbetter, Little Architectural Consulting
Dan Moore, Wescom
Deena Otto, Wescom
Irving Yu, Wescom

CALL TO ORDER

Ms. Brickly called the meeting to order at 12:06 p.m.

APPROVAL OF AGENDA

Ms. Brickly called for consent to approve the Associated Students UCLA Board of Directors' Services Committee April 12, 2019, Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. Brickly called for consent to approve the Associated Students UCLA Board of Directors' Services Committee March 8, 2019 Minutes. There being no objections, the motion was approved by unanimous consent.

WESCOM PRESENTATION

Mr. Ledbetter presented Phase one of the Terrace Patio project. Phase one will include adding more seating and protection from the outside elements and should be completed by September 30. Phase two will include flooring and refinishing the outdoor arches.

BRUIN UP SURVEYS

Ms. Borgeson shared the results of several surveys that were deployed during the Bruin Up Eats campaign.

Survey #1: *We want to hear from you!*

- Sent 2/18/19 to 35,000+ Benefits U members
- First Benefits U email sent from new esp.
- Framed survey as “half-way through the school year, let us know what you think.”
- Offered one \$100 UCLA Store gift card as an incentive to take the survey
- Survey open for five days
- 1290 Responses (1006 day one)
- Completion rate: 100%
- Average time spent 1 minute 48 seconds
- Eight questions including one open-ended question

Survey #2: *Eating on campus*

- Sent 3/4/19 and 3/5/19 to 35,000+ Benefits U members
- In conjunction with the Bruin Up Eats event at Lu Valle Commons
- Framed survey as “Free eats and a food survey. Win a UCLA Hydroflask”
- Offered two UCLA Hydroflasks as an incentive to take the survey
- Survey open for five days
- 1764 responses (1295 on day one)
- 100% completion rate
- Average time spent 2 minutes 17 seconds
- Eight questions including one open-ended question

ETHICAL LABOR VIDEO

The committee viewed the third ethical labor video. The videos will be rolled out to all ASUCLA employees –one per week or one per staff meeting. The videos will also be included in the new employee orientations.

EXECUTIVE DIRECTOR'S REPORT

Mr. Abbassi reported on the following items:

1. The lighting in the Store has been updated.
2. The rebate from DWP has arrived as is for \$116K
3. Bruin Day is April 13 and the Association and Computer Store will each have a tent.
4. ASUCLA's Centennial Pre-party will be on May 18 on the Kerckhoff Hall Patio. Bruin Up will be marketing the event.

ADJOURNMENT

Ms. Bricky called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the April 12, 2019 Meeting. There being no objections, the meeting was adjourned at 12:54 p.m.