FOR IMMEDIATE RELEASE

ASUCLA® PROVIDES MORE THAN 20,000 SNACK BOXES AND BOXED LUNCHES TO UCLA’S COLLEGE SIGNING DAY ATTENDEES

ASUCLA’s Catering Division Supplied Snacks and Lunches to 10,000 High School Seniors and Transfer Students

Los Angeles, CA – MAY 1, 2019 – The Associated Students UCLA (ASUCLA) announced today that they provided snacks and lunches for the celebration of College Signing Day event at UCLA. The celebration was part of Michelle Obama’s Reach Higher campaign, started in 2014 while in the White House, to encourage students to pursue higher education. Obama was joined by an array of nearly 50 celebrities in Pauley Pavilion including John Legend, Usher, and Conan O’Brien, to celebrate the 10,000 high school seniors and transfer students who have committed to pursue higher education.

“Providing our guests with meals that are healthy and delicious is part of our brand’s DNA, ”said Cindy Bolton, Director of food services for ASUCLA. “We are proud to be a part of this special day for so many talented young students.”

ASUCLA Catering prepared and distributed 10,000 snack bags and 10,300 sack lunches to the attendees. With strategic planning and precision, the strong Catering management team and staff produced and delivered the well over 20,000 bags.

The day also coincided with the unveiling of the UCLA Centennial Celebration throughout Ackerman Union, and the collection available in the UCLA Store.

About ASUCLA:
Associated Students UCLA (ASUCLA) is a not-for-profit association founded in 1919, which delivers vitally important student services and activities throughout the campus of the University of California Los Angeles. ASUCLA boasts the largest college store in the United States, an extensive food service program, and a network of other services and programs that includes student government and student media, and which greatly enhances the quality of UCLA’s campus life.

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