

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee**

October 12, 2018

12:00 p.m.

Ackerman Union 2412

PRESENT: Pouria Abbassi, Paul Abramson, Aidan Arasasingham, Erika Bricky, Roy Champawat, and Avi Oved

LATE: Michelle Goodman

MANAGEMENT: Guy Adams, Publishing & Outreach Manager
Cindy Bolton, Food Service Director
Janae' Goodrich, Administrative Assistant
Lisa Perez, Marketing Director
Patrick Healey, Store Director

GUESTS: Kevin Kato, ASUCLA Board Member
Navi Sidhu, ASUCLA Board Member

CALL TO ORDER

Ms. Bricky called the meeting to order at 12:05 p.m.

APPROVAL OF AGENDA

Ms. Bricky called for consent to approve the Associated Students UCLA Board of Directors' Services Committee October 12, 2018 agenda. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

Mr. Abbassi reported on the following items:

1. The Wescom contract was signed; however, there are contracts currently pending with IMG/Wescom for the branch and ATMs.
2. Campus Events, Campus Tours and Bruin Online Center leases are up for renewal. Management is currently working on new rates for each lease renewal.
3. Licensing and Trademarks attended the Branding and Licensing tradeshow in London this week. The UCLA booth generated over 300 visitors and the booth

was extremely busy. A presentation will be given at next Services and Board meeting.

4. The Store redesign is in its final stages, and the Association was able to obtain an \$88K rebate from DWP to continue the project.
5. Management is currently discussing a possible partnership with University Credit Union at the North Campus Student Center.
6. There is potential to partner with the E-Coliseum, an esports gym designed to immerse people in the culture of gaming through curated experiences, to bring their esports games to a location on campus. Mr. Abbassi will be meeting with representatives next week.

BRUIN CUSTOM PRINT

Mr. Adams updated the committee on the latest improvements with Bruin Custom Print (BCP) Shop. BCP currently offers sash decorations, embroidery, and binding services. Mr. Adams also previewed the upcoming website that will be launched later in the year. The website will feature an area where you can create and customize t-shirts and other items. BCP plans to partner in the future with organizations such as SOLE, UCLA Store, Luskin Conference Center, and Student Ambassador Program.

DONATION BOX

The committee discussed a new recipient for the donation box. The committee decided the donation box should be changed with a new organization to donate to every three to six months. The first organization agreed upon will be the Skid Row Trust in Los Angeles.

SERVICE ENHANCEMENTS IN RESTAURANTS

Ms. Bolton shared with the committee the new coffee cups and sleeves that will be used in all of the coffee houses around campus. Ms. Bolton also discussed the new food items that will be featured at LuValle Commons which will include the following:

1. Fusion will be transformed into a chicken wing bar after lunch.
2. Epazote will now offer quesadillas and nachos
3. Burger Assembly will have a new line of burgers
4. Curbside will be updating its offerings.
5. Pizza Fresco at North Campus is updating its pasta line as well as updating the pizza crust and offering vegan options.

Ms. Bolton has also hired a food consultant to assist with revamping the food service department.

EXECUTIVE SESSION

The Committee decided not to proceed with the Executive Session.

ADJOURNMENT

Ms. Brickly called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the October 12, 2018 Meeting. There being no objections, the meeting was adjourned at 1:27 p.m.