

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS**

Services Committee

September 14, 2018

12:00 p.m.

Kerckhoff Hall 152

PRESENT: Pouria Abbassi, Paul Abramson, Teni Adewumi-Gunn, Aidan Arasasingham, Erika Bricky, Roy Champawat, and Avi Oved

ABSENT: Josh Mayer

LATE: Michelle Goodman

MANAGEMENT: Guy Adams, Publishing & Outreach Manager
Cindy Bolton, Food Service Director
Sandi Gillespie, Association Affairs & External Affairs Manager
Lisa Perez, Marketing Director

GUESTS: Kevin Kato, ASUCLA Board Member

CALL TO ORDER

Ms. Bricky called the meeting to order at 12:05 p.m.

APPROVAL OF AGENDA

Ms. Bricky called for consent to approve the Associated Students UCLA Board of Directors' Services Committee September 14, 2018 agenda. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

Mr. Abbassi reported on the following items:

1. Version 2 of ASUCLA App has launched and push notifications should be ready for deployment next week.
2. There has been a decline in sales at the Stage Canteen; however, the School of Theater, Film, and Television will be assisting with offerings and catering.
3. Café Synapse continues to struggle; however, there is a plan in place to reimagine the operation in the near future.

4. Food Service is considering a consultant to assist with food quality and experiences.
5. Menu boards and register signage have been redesigned to highlight the fair trade options.

T-SHIRT DESIGN CONTEST

Mr. Adams updated the committee on the timeline and marketing for the 5th Annual T-shirt Design Contest.

DONATION BOX

The committee discussed a new recipient for the donation box. Management will research charities that are assisting with Hurricane Florence.

NORTH CAMPUS-POTENTIAL NEW SERVICE

Mr. Abbassi explained that the Ashe Center is interested in renting space that is underutilized at North Campus for a physical therapy center. It is approximately 1500 square feet and faces the YRL. After some discussion the committee was in favor of exploring this option further.

CLEVER CREATIVE PHASE II

Ms. Perez shared with the committee the new ASUCLA logo concepts from Clever Creative. There weren't any logo options that resonated with the group. Ms. Perez will continue to work with Clever Creative to develop additional logo possibilities.

STUDENT UNION WELCOME SIGNAGE

Ms. Perez presented the new welcome signs that will be installed at all the entry points of Ackerman Union and Kerckhoff Hall. The signs and placement were well received by the committee.

EXECUTIVE SESSION

Ms. Bricky called for consent for the Associated Students UCLA Board of Directors' Services Committee to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Committee entered into Executive Session at 1:06 p.m.

Ms. Bricky called for consent to exit the Associated Students UCLA Board of Directors' Services Committee Executive Session. There being no objections, the motion was approved by unanimous consent.

The Committee exited Executive Session at 1:13 p.m.

ADJOURNMENT

Ms. Bricky called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the September 14, 2018 Meeting. There being no objections, the meeting was adjourned at 1:12 p.m.