

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee**

April 13 2018
12:00 p.m.
Kerckhoff Hall 152

PRESENT: Pouria Abbassi, Teni Adewumi-Gunn, Michaela Boster, Roy Champawat, Kevin Kato, and Christine Wilson

LATE: Andrew Lewis

ABSENT: Lawrence Traylor

MANAGEMENT: Cindy Bolton, Food Service Director
Sandi Gillespie, Association Affairs Manager
Patrick Healey, UCLA Store Director

GUESTS: Emma Finn, UCLA Fair Trade Campaign Member
Nathan Glovinsky, ASUCLA Board Member
Isabel Havens, UCLA Fair Trade Campaign Member
Chris Hunter, UCLA Fair Trade Campaign Member
Navi Sidhu, ASUCLA Board Member

CALL TO ORDER

Ms. Boster called the meeting to order at 12:09 p.m.

APPROVAL OF AGENDA

Ms. Boster called for consent to approve the Associated Students UCLA Board of Directors' Services Committee April 13, 2018 agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. Boster called for consent to approve the Associated Students UCLA Board of Directors' Services Committee March 9, 2018 Minutes. There being no objections, the motion was approved by unanimous consent.

FAIR TRADE CAMPAIGN

The E3 Fair Trade campaign would like to work on three projects in conjunction with ASUCLA.

1. Have clearer signage to indicate the price difference and which specific brewed coffee options are Fair Trade Certified™.
2. Prepare and conduct training sessions for new and existing employees to increase their knowledge of Fair Trade, so that customers can make a more educated and intentional purchase.
3. Increase the signage and marketing both inside and outside the coffee houses. For example, this may include small tent signs at checkout and on tables, stickers on coffee cups, and easels outside the coffee houses.

The committee will further discuss the proposal with the Food Service Director.

EXECUTIVE DIRECTOR'S REPORT

Mr. Abbassi reported on the following items:

- Veggie Grill- Construction is ongoing
- Blaze Pizza- Opened on Wednesday, April 11, 2018
- Catering- New menu and website is complete. Open House on May 1
- Licensing- New website is complete
- First Floor Restrooms- Moving forward
- Energy Conservation- Will meet with DWP regarding possible rebates
- Sweetspot- New offerings are available

UCLA STORE REFRESH

Mr. Healey explained to the committee that included in FY 18-19 budget there is a capital expenditure for a refresh to the Bearwear department including smaller counters and new carpeting. Mr. Healey provided a diagram of the new fixtures. The committee was in favor of the refresh and a formal agenda item will be presented in July.

BRUIN DAY STRATEGIES

Mr. Healey presented the committee with the Bruin Day strategies which will include the following:

- Ackerman Patio Presentation
 - ASUCLA Tent
 - Represented by ASUCLA BOD and Student Employees
 - The “EARS”
 - Handouts
 - Instagram Contest #Bruinbound
 - Computer Store Messaging
 - Academic Pricing
 - Service
 - Computer Store Tent
 - Academic Pricing
 - Service
- Extended Store Hours
- Bruin Day coupon - Bearwear
- UCLA Family apparel

- Unique Bruin Day T-shirts
 - Bruin Custom Print
- Bounce Back Coupon
- Pauley Pavilion Shop
- Email Collection – Student Jobs
- Market Samplings
- Way Finding Signage
- Family Night Representative
- Bruin Day Survey Support
- UCLA Student Union & Restaurants
 - Campus Living Room
 - General Information Window
 - Coffee and Snacks
 - Lunch Venues
 - Ballroom and Bruin Reception Room
 - Financial Aid Presentation
 - Financial Aid Consultation

ADJOURNMENT

Ms. Boster called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the April 13, 2018 Meeting. There being no objections, the meeting was adjourned at 1:03 p.m.