

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee
November 17, 2017
12:00 p.m.
Ackerman Union 2412**

PRESENT: Michaela Boster, Roy Champawat, Kevin Kato, Andrew Lewis, Lawrence Traylor, Bob Williams, and Christine Wilson

LATE: Teni Adewumi-Gunn

MANAGEMENT: Guy Adams, Publishing & Outreach Manager
Cindy Bolton, Food Service Director
Sandi Gillespie, Association Affairs Manager
Karen Noh, Special Projects Director
Lisa Perez, Marketing Director
Michelle Moyer, Director of Business Affairs and Compliance

GUESTS: Christian Kramme, UCLA Student
Navi Sidhu, ASUCLA Board Member

CALL TO ORDER

Ms. Boster called the meeting to order at 12:05 p.m.

APPROVAL OF AGENDA

Ms. Wilson made a motion, seconded by Mr. Traylor that the Associated Students UCLA Board of Directors' Services Committee delete Agenda Item V.D, Store and Restaurant Signage and Agenda Item V.E, Executive Session. Ms. Boster called for a vote. The motion was approved by a vote of 5 yeas and no nays.

Ms. Boster called for consent to approve the Associated Students UCLA Board of Directors' Services Committee November 17, 2017 Agenda as amended. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. Boster called for consent to approve the Associated Students UCLA Board of Directors' Services Committee October 13, 2017 Minutes. There being no objections, the motion was approved by unanimous consent.

CONVERSATION STARTING STICKERS

Mr. Kramme explained that Dr. Jeff Chen is developing a project to increase connections between UCLA students. He explained that students are getting more disconnected in this digital age. Students will go to communal areas to work all the time--but rarely will make a new friend or strike up a conversation. The project is a series of stickers that students can put on their laptop to signal what they want to talk about--music, tech, careers, relationship, travel, sports, etc. Mr. Williams asked if any of the stickers could be considered offensive. Mr. Kramme did not feel any of the stickers were offensive. The pilot program would include a booklet of stickers (about the size of a passport) on a table in the Kerckhoff Coffee house. Someone would be at the table to answer any questions. The Committee was in favor of a pilot program in the coffeehouse.

EXECUTIVE DIRECTOR'S REPORT

Mr. Williams reported on the following:

- Poke at North Campus- Poke concept at North Campus is now open and doing very well.
- Taco Bell- Construction is scheduled to occur in December and be completed during the break.
- Veggie Grill- New signage has been placed on the construction wall.
- AU 1st Floor Dining Room- Construction is ongoing and on schedule.
- Blaze Pizza- Construction has been delayed and completion is now expected for February or March.
- Employee Appreciation Sale- sale begins today, November 17 and goes through November 22.

COFFEE EXPERIENCE

Ms. Bolton served seven types of coffee to the committee to taste and rate. She also explained a new idea to have different coffee in different locations instead of a single coffee brand. The committee was in favor of this concept and also discussed a new coffee cup and sleeve design.

T-SHIRT DESIGN CONTEST

The committee narrowed down the t-shirt entries to 20 finalists. Voting will begin on Monday, November 27.

ADJOURNMENT

Ms. Boster called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the November 17, 2017 Meeting. There being no objections, the meeting was adjourned at 2:00 p.m.