

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS
Services Committee
September 15, 2017
12:00 p.m.
Ackerman Union 2412**

PRESENT: Kevin Kato, Alexandra Latshaw, Lawrence Traylor, Bob Williams, and Christine Wilson

LATE: Andrew Lewis

ABSENT: Teni Adewumi-Gunn, Michaela Boster, and Roy Champawat

MANAGEMENT: Guy Adams, Publishing & Outreach Manager
Cindy Bolton, Food Service Director
Sandi Gillespie, Association Affairs Manager
Lisa Perez, Marketing Director
Michelle Moyer, Director of Business Affairs and Compliance

CALL TO ORDER

Ms. Latshaw called the meeting to order at 12:03 p.m.

APPROVAL OF AGENDA

Ms. Latshaw called for consent to approve the Associated Students UCLA Board of Directors' Services Committee September 15, 2017 Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. Boster called for consent to approve the Associated Students UCLA Board of Directors' Services Committee August 11, 2017 Minutes. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

- Mr. Williams presented the FY16-17 Year-in-Review that can be viewed on the ASUCLA website.
- The Association is getting ready for the fall quarter with the ASUCLA Job Fair that will be held on September 26 along with the After Hours Sale.

- UCPath is ongoing and is requiring a lot of time with many staff members.
- The signs announcing Veggie Grill are installed on the construction wall and there will be a grab & go cart to added to the area to assist during peak lunch hours.
- Blaze construction is underway and most of the demolition has been completed.
- Several Bombshelter Bistro menu items have been added to the Fusion menu.
- The first two football games went well and sales are reasonable.
- WEPA, the Association's current partner for the print kiosk program is partnered with a reforestation project to repopulate trees. One tree provides 8333 pieces of paper and in FY16-17 the Association generated 590,000 pieces and therefore can repopulate 71 trees. There is no cost to be in the program and the committee agreed to be a partner. There are several locations that can be chosen to receive the new trees and the committee agreed to repopulate half of the trees to the United States and half to Brazil.

BRANDING UPDATE

Ms. Perez presented the committee with a summarized history of branding strategies for the committee.

T-SHIRT DESIGN CONTEST

Mr. Adams explained the T-shirt Design Contest timeline for the Committee. The only change this year is that the pre-vote will be rebranded into a new event.

EXECUTIVE SESSION

Ms. Latshaw called for consent for the Associated Students UCLA Board of Directors' Services Committee to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Committee entered into Executive Session at 12:54 p.m.

Ms. Latshaw called for consent to exit the Associated Students UCLA Board of Directors' Services Committee Executive Session. There being no objections, the motion was approved by unanimous consent.

The Committee exited Executive Session at 1:08 p.m.

Ms. Latshaw made a motion, seconded by Mr. Traylor that the Associated Students UCLA Board of Directors Services Committee approve all actions taken in Executive Session. Ms. Latshaw called for a vote. The motion was approved by a vote of 5 yeas and no nays.

ACKERMAN UNION FIRST FLOOR ELECTRONIC MESSAGE WALL

The Committee went to the first floor dining room for a demonstration of the laser projector.

COFFEE TASTING

The Committee went to Bruin Buzz for a coffee tasting.

ADJOURNMENT

Ms. Latshaw called for consent for the Associated Students UCLA Board of Directors' Services Committee to adjourn the September 15, 2017 Meeting. There being no objections, the meeting was adjourned at 2:16 p.m.