

**ASSOCIATED STUDENTS UCLA
BOARD OF DIRECTORS**

Services Committee

July 15, 2016

12:00 p.m.

Kerckhoff Hall 152

PRESENT: Patrick Adler, Graduate Representative
Roy Champawat, Student Union Director
Kevin Eagan, Faculty Representative
Apsara Perera, Undergraduate Representative
Katrina V̄o, Graduate Representative
Bob Williams, Executive Director
Christine Wilson, Administrative Representative

ABSENT: Denea Joseph, Undergraduate Representative
Arielle Mokhtarzadeh, Undergraduate Representative

MANAGEMENT: Cindy Bolton, Food Service Director
Sandi Gillespie, Association Affairs Manager
Patrick Healey, UCLA Store Director-General Merchandise
Michelle Moyer, Director of Business and Legal Affairs
Karen Noh, Special Projects Director
Lisa Perez, Marketing Director

GUESTS: Jazz Kiang, ASUCLA Board Member
Andrew Lewis, ASUCLA Board Member

CALL TO ORDER

Ms. V̄o called the meeting to order at 12:02 p.m.

APPROVAL OF AGENDA

Ms. V̄o called for consent to approve the Associated Students UCLA Board of Director's Services Committee, July 15, 2016 Agenda. There being no objections, the motion was approved by unanimous consent.

APPROVAL OF MINUTES

Ms. V̄o called for consent to approve the Associated Students UCLA Board of Director's Services Committee, May 13, 2016 Minutes. There being no objections, the motion was approved by unanimous consent.

EXECUTIVE DIRECTOR'S REPORT

Mr. Williams reported on the following items:

Summer sales are good in most areas of the Store except for computers. June net income is \$3,000 below budget; however, the Association is positive \$700,000 for the year.

Mr. Williams meet with Campus Facilities regarding the first floor dining room project. The first design plan should be completed by mid-August. The construction may have to be completed in stages over the fall quarter. The goal is to have project completed by January.

The pharmacy has started paying rent; however, they are still working on their design plan.

Some of printing kiosks have been installed in several locations across campus.

Mr. Champawat presented a mural the campus drafted for the wall entering the Bruin Viewpoint Room (across from the old Tsunami location). The committee agreed that the mural needed to incorporate the student union and should be a balance between both the union and UCLA.

The Transfer and Veterans Center is moving forward and we anticipate that they will begin to start paying rent on September 1.

The conference center will include an ASUCLA segment in their in-room videos as well printed materials in the lobby.

Mr. Williams meet with the University regarding the loading dock space. Mr. Williams has begun drafting an initial plan for what could be built in that location and will share it with the various committees in the next few months.

The Chancellor has approved the Association's FY 16-17 Budget and Five-year Forecast. The Chancellor has indicated that he is concerned about ASUCLA's ability to invest in its facilities in the long term.

The Store will start selling a variety of Care Packages that can be purchased for students. The Store has also started selling UCLA skateboards and will be developing their own lower price point Bearwear brand called Bruin Basic Threads.

The Association will start repairing/upgrading its restrooms during the summer.

ASUCLA Benefits U will start sending reward point balances and coupons via email.

Mr. Healey presented the committee with a custom print shop strategy. The custom print shop would be located in the current GameOn space. They will offer print on demand t-shirts in small and bulk quantities as well as other emblematic items, i.e. tote bags, hats, etc. They will also offer banner and poster printing as well as binding services. The committee was in favor of this concept and management will move forward with developing a formal plan.

REFILLABLE COFFEE CUP PRICING PROGRAM

The committee agreed it was not in favor of charging for coffee cups; however, they did agree that the current coffee discount program needed to be revamped and have stronger marketing. Management is proposing to increase the discount from \$.15 to \$.25.

DONATION BOX

Ms. Noh provided several new charities for the donation box and the committee agreed on Southern Poverty Law Center (SPLC).

EXECUTIVE SESSION

Ms. Võ called for consent for the Associated Students UCLA Board of Directors Services Committee to enter into Executive Session. There being no objections, the motion was approved by unanimous consent.

The Committee entered into Executive Session at 1:31 p.m.

Ms. Võ called for consent to exit the Associated Students UCLA Board of Directors Services Committee Executive Session. There being no objections, the motion was approved by unanimous consent.

The Committee exited Executive Session at 1:39 p.m.

Mr. Eagan made a motion, seconded by Ms. Wilson that the Associated Students UCLA Board of Directors Services Committee approve all actions taken in Executive Session. Ms. Võ called for a vote. The motion was approved by a vote of 5 yeas and no nays.

ADJOURNMENT

Ms. Võ called for consent for the Associated Students UCLA Board of Directors Services Committee to adjourn the July 15, 2016 Meeting. There being no objections, the meeting was adjourned at 1:39 p.m.