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FOR IMMEDIATE RELEASE

UCLA vs. USC football showdown: Cheer on your Bruins on the field at the ASUCLA Student Union watch party

All UCLA students are invited to attend the UCLA vs. USC watch party on Nov. 18 at 12:30 p.m. in the Ackerman Grand Ballroom to enjoy the game live with free food, drinks, raffles and more.

Los Angeles, Calif., Nov. 17, 2023 – Bruins, the time has come to cheer on the UCLA Football team in their annual showdown against long-standing rivals USC on Nov. 18. Join the Associated Students UCLA (ASUCLA) Student Union to watch the game live from kick-off to the winning touchdown in the Ackerman Grand Ballroom.

All UCLA students are invited to attend the UCLA vs. USC watch party with their friends. Doors open at 12 p.m. with the game kicking-off at 12:30 p.m. Watch party participants can look forward to free game-day food and drinks, join a game with their peers, and enter raffles held by the ASUCLA Student Union to win free UCLA swag.

“Please join us for the ultimate football game between our beloved Bruins and our Trojan rivals,” said Pamela Lewis, ASUCLA Student Union Services director. “Enjoy complimentary refreshments, snacks, exciting games and the company of your fellow Bruins while cheering on UCLA. Go Bruins!”

For future ASUCLA Student Union programming announcements and updates, follow [@asucla](https://www.instagram.com/asucla) on Instagram and visit the ASUCLA Student Union programming calendar [here](#). Go Bruins!

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About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA’s campus life. For more information and to stay connected, follow [@asucla](https://www.instagram.com/asucla) on Instagram or visit asucla.ucla.edu.