



ASUCLA Media Contact:
Christina Manuel
ASUCLA Communications Specialist
(310) 794-8828
cmanuel@asucla.ucla.edu

ASUCLA Restaurants Contact:
Raidis Maypa
ASUCLA Restaurants Manager
(310) 206-7517
rmaypa@asucla.ucla.edu

FOR IMMEDIATE RELEASE

UCLA community enjoys ASUCLA Catering favorites, explores professional services at annual ASUCLA Services Expo

UCLA staff and faculty across campus were enlightened of all ASUCLA has to offer to the Bruin community at the ASUCLA Services Expo on Feb. 27.

Los Angeles, Calif., Feb. 28, 2024 – Attendees who joined the second annual [Associated Students UCLA](#) (ASUCLA) Services Exposition On Feb. 27 were able to taste the diverse flavors of ASUCLA Catering, plan their next event at one of ASUCLA’s many versatile venues, and learn more about advertising opportunities to reach the Bruin community at large.

All UCLA staff and faculty were invited to attend the ASUCLA Services Expo in Ackerman Grand Ballroom to learn more about how ASUCLA’s many services and Student-Run Enterprises can further accomplish departmental needs across the UCLA campus. Attendees were also able to partake in raffle winnings of discount certificates for room rentals.

“In a pursuit to offer innovative and excellent services, programs, products and facilities to the UCLA community, ASUCLA strives to be the on-campus service provider of choice,” said Pouria Abbassi, ASUCLA executive director and CEO. “I hope all who joined the ASUCLA Services Expo enjoyed learning more about how ASUCLA can support your departmental needs.”

ASUCLA offers a number of services through its Student-Run Enterprises in support of daily life on the UCLA campus. Listed below, these operations are available to service UCLA departments upon request:

- [ASUCLA Catering](#): A department of ASUCLA Restaurants, Catering offers an extensive menu to fit each on-campus occasion. Choices of gourmet luncheon sandwiches, hot and cold Hors D’ouvres, plated entrees, platters, sides and much more are available to cater any on-campus event. Orders can be specified for a simple drop-off, or request that Catering staff deliver, serve, and clean up meals. Selections can further be specified as a la carte, buffet style and combination orders, dependent on selections. For more information, email catering@asucla.ucla.edu.
- [UCLA Store](#): The UCLA Store, with six convenient campus locations and an online store at uclastore.com, is more than just a student store — the store serves as a vital resource for the entire UCLA community, supporting all facets of the university’s academic mission including course materials (Textbooks and the BookZone), technology and



service (Computer Store), commencement (Graduation, Etc.), convenience (The Market and Essentials) and UCLA spirit (BearWear).

- [Bruin Custom Print](#): BCP is a custom merchandise service offered through ASUCLA and is available to all student organizations, departments and administrators on the UCLA campus. BCP specializes in T-shirts, posters, banners, embroidery, promotional products and boxes, design and licensing, printing and binding, Nike and Jordan products, and more. For more information, visit Bruin Custom Print in Ackerman Student Union, Level A, or email custom@asucla.ucla.edu.
- [ASUCLA Event Services](#): Whether a department is planning an all-day meeting for a 10 or 1,200-person symposium, ASUCLA Event Services can assist with all venue needs. Ackerman union, the historic Kerckhoff Hall and all ASUCLA outlying student centers have a variety of meeting rooms, event venues and patios, including the largest indoor multi-purpose space on campus. ASUCLA Event Services' event managers work with clients to coordinate meeting and event audio-visual equipment, staffing, furnishings, rentals, digital advertising and more. The UCLA community and alumni can make reservations for conferences, trade shows, poster sessions and private parties. For more information, email reserve@asucla.ucla.edu.
- [ASUCLA Marketing and Photography](#): On-campus marketing and advertisement opportunities are available to the UCLA community. ASUCLA Marketing offers professional service in print and digital design, photography, videography, social media content development, email list services, LED board content, SMS texting, and more upon request. For more information, email marketing@asucla.ucla.edu.
- [UCLA Trademarks and Licensing](#) (TM&L): Protecting, promoting and enhancing the UCLA brand reputation, UCLA TM&L manages all uses of the UCLA® name on consumer products. This division oversees all UCLA licensed vendors authorized to produce products bearing the UCLA name and related marks. For more information, email acottone@asucla.ucla.edu.
- Post Office Express: The official United States Post Office is conveniently located in the center of campus on A-Level near the Information Window in Ackerman Union. The Post Office Express has extensive services catered to all mailing needs, offering various options like bulk stamp purchases, mailing and packing supplies, and certified mail and packages. For more information email adiaz@asucla.ucla.edu.

The ASUCLA Services Expo has grown from its roots as an open-house tasting of ASUCLA Catering services, to incorporating all ASUCLA Student-Run Enterprises in May 2018.

###

About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information and to stay connected, follow [@asucla](#) on Instagram or visit asucla.ucla.edu.