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## FOR IMMEDIATE RELEASE

## UCLA Store Market begins accepting meal vouchers

Going live on April 15, the UCLA Store Market's latest program now allows UCLA students to trade in a meal swipe for a \$9 voucher for food, grocery and beverage purchases.

**Los Angeles, Calif., April 16, 2024 –** In partnership with UCLA Housing, the UCLA Store Market began a new program this week for students to trade in a meal swipe for a \$9 Res Hall Meal Voucher to be used for food and beverage redemptions.

Live at the Ackerman Union location, students can now conveniently redeem and use their meal plan credit at the <u>UCLA Store</u>, a student-run enterprise of <u>Associated Students UCLA</u> (ASUCLA). To trade in a meal swipe, an initiative of UCLA Housing, students can head to the Customer Service Window at the UCLA Store, present their BruinCard for redemption and get a \$9 stamped meal voucher to be used at the Market or Joe n' Go for food and beverages.

"This Res Hall Meal Voucher acceptance helps further reinforce ASUCLA's commitment to furthering food accessibility across campus," said Jose Quiroz, UCLA Store Market Manager. "I hope all students find value in this convenient service that's centrally located in the heart of campus."

Res Hall Meal Voucher redemption at the UCLA Store is limited to one voucher per transaction Monday-Friday between 8 a.m. -5:30 p.m., is only valid per stamp date and cannot be used as payment for in-store vending machines.

For more information and to stay up-to-date with the UCLA Store's latest promotions, drops and more, follow <u>@uclastore</u> on Instagram.

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## About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information and to stay connected, follow @asucla on Instagram or visit asucla.ucla.edu.