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Step into style: UCLA // lululemon collection drops at UCLA Store

Hitting shelves at the UCLA Store on Aug. 18, the exclusive UCLA // lululemon collection includes an array of active and athleisure apparel unique to the Bruin community.

Los Angeles, Calif., Aug. 18, 2023 – UCLA and [lululemon](#) fans alike — get excited! The UCLA // lululemon collection is now officially available in store at the [UCLA Store](#).

A highly anticipated collection between the two brands, the UCLA // lululemon collection includes active-and lounge-wear for all. Combining the UCLA name with lululemon’s apparel innovation, the clothing line brings pieces for all occasions; tank tops, sports bras, shorts and leggings are ready for active moments, while polos, crewnecks and jackets provide an everyday option.

Also included in the UCLA // lululemon collection are accessories to outfit any of the clothing items in the line with an everyday backpack, UCLA logo cap and of course, the iconic and trending lululemon belt bag sporting the distinguished four letters of UCLA.

This launch was made possible by the power-duo teams of lululemon, an athletic apparel retailer headquartered in British Columbia, and the [Associated Students UCLA](#) (ASUCLA) student-run enterprises of [UCLA Trademarks and Licensing](#), and the UCLA Store.

“Unveiling the fusion of lululemon athletic apparel and Bruin pride, we are proud to announce the arrival of lululemon at the UCLA Store with a dedicated floor section in Ackerman Union for all to shop,” said Peter Poon, UCLA Store director.

The UCLA // lululemon line is available in-store only at the UCLA Store in Ackerman Union. The collection will be available soon on [uclastore.com](#). For more information and future updates, follow [@uclastore](#) on Instagram.

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About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student



media, which significantly enhances the quality of UCLA's campus life. For more information and to stay connected, follow [@asucla](#) on Instagram or visit asucla.ucla.edu.