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FOR IMMEDIATE RELEASE

Ribbon cutting: Join ASUCLA in welcoming SAMBAZON açai to Ackerman Union

Los Angeles, Calif., Feb. 23, 2023 – All UCLA students, staff and faculty are invited to attend [Associated Students UCLA's](#) (ASUCLA) grand opening of SAMBAZON in Ackerman Union. SAMBAZON, which stands for Sustainable Management of the Brazilian Amazon, is the world's largest brand of organic and Fair-Trade certified açai products.

Located on Level-1 of Ackerman Union, SAMBAZON opened to the UCLA community on Sept. 25, 2023, with freshly made açai bowls. Please join ASUCLA on Feb. 26 to formally welcome SAMBAZON as a new ASUCLA Restaurant space and sample açai, first come, first serve.

WHO

ASUCLA Executive Director and CEO Pouria Abbassi; and CEO of SAMBAZON Ryan Black will be speaking at the event.

WHEN

Monday, Feb. 26 at 1 p.m.

WHERE

SAMBAZON
Ackerman Union, Level-1 ([map linked here](#))
308 Westwood Plaza,
Los Angeles, CA 90024

INVITATION

[Linked here.](#)

PARKING

Nearby visitor parking is available in Parking Structure 8 with the purchase of a pay station permit. View a campus parking map online [here](#).

Journalists seeking accommodations to park cars may contact Christina Manuel, ASUCLA communications and social media manager, at cmanuel@asucla.ucla.edu or (310) 794-8828.

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About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information and to stay connected, follow [@asucla](#) on Instagram or visit asucla.ucla.edu.