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MEDIA ADVISORY

April 1: Original mural by Judith Baca to be unveiled at UCLA

Los Angeles, Calif., March 28, 2022 – An original mural by renowned artist Judith Baca will be presented to the public by Associated Students UCLA (ASUCLA) as a permanent piece of the UCLA campus.

The mural, “La Memoria de la Tierra: UCLA,” spans three 26-foot-long panels on the Wescom Student Terrace on Level 1 of UCLA’s Ackerman Union. The work depicts the history and memory of the land now occupied by UCLA’s campus, dating back to its origins as a home of Native peoples including the Gabrielino/Tongva tribes. It pays tribute to those who have shaped the UCLA community and imagines the future of the university as one in harmony with the original land. ([Read more about the mural.](#))

The event is free and open to the public. Please use the [Eventbrite link](#) to register

WHO

Baca, a UCLA professor emerita, will share insights on the creative process behind the mural. Baca’s creative team and ASUCLA representatives will also speak.

WHEN

Friday, April 1 at 7 p.m.

WHERE

[Wescom Student Terrace at Ackerman Union](#)

308 Westwood Plaza
Los Angeles

COVID-19 ADVISORY

Those planning to attend are required to follow campus COVID-19 protocols and must complete a brief [COVID-19 symptom monitoring and vaccination verification survey](#) prior to the event.

REGISTRATION

Please [register as guests on the event website.](#)

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About ASUCLA:

Founded in 1919, Associated Students UCLA (ASUCLA) is a nonprofit association that drives vitally essential student services and activities throughout the UCLA campus. ASUCLA boasts the largest college store in the U.S., an extensive food program, UCLA® brand licensing programming through UCLA Trademarks & Licensing, and other services and programs that include student government and student media, which significantly enhances the quality of UCLA's campus life. For more information about ASUCLA, visit asucla.ucla.edu.