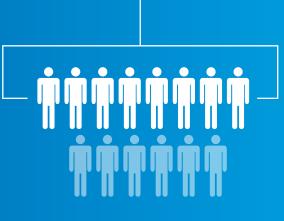


# 2022-2023 FAST FACTS

## **Board of Directors**

Student majority: 4 undergraduate representatives, 4 graduate representatives, 2 appointments from the UCLA Chancellor's Office, two from the Alumni Association, 1 from the Academic Senate and the ASUCLA executive director who serves ex-officio.

www.asucla.ucla.edu/board-of-directors



## Student Government

- Graduate Students Association\*
- Undergraduate Students Association\*



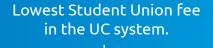
## **Student Media**

10 student-run publications on campus. <u>https://uclastudentmedia.com/about/our-publications/</u>

**ASUCLA Student Union** 

The ASUCLA Student Union sees an

average of 22,000 visitors per day.





**JCL** 

STOR

## UCLA Store

6 UCLA Store locations serve the on-campus UCLA community.



## **ASUCLA Restaurants**

- 17 restaurants including 8 third-party operations.
- Catering
- Concessions



## **Trademarks & Licensing**

- 87 countries sell UCLA product
- 153 companies worldwide hold a UCLA brand consumer products license



ASUCLA Marketing

**@ASUCLA** on Instagram has over 25,000+ followers

**@UCLAStore** on Instagram has over 20,000+ followers

**@ASUCLAStudentU** on Twitter has over 2,400+ followers

**@ASUCLA** on Threads has over 2,000+ followers

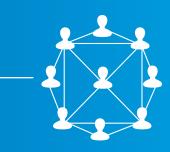
**@UCLAStore** on Threads has over 2,000+ followers

**@ASUCLA** on LinkedIn has over 1,400+ followers

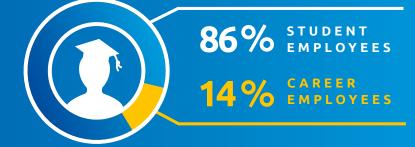
**@ASUCLA** on TikTok has over 200+ followers

**@UCLAStore** on TikTok has over 200+ followers

**ASUCLA's email database** has over 60,000+ contacts including students, faculty, and staff



**1,700** student jobs



## Budget

(Services & Enterprises)

- Total budget: \$70M+
- \$6,137,000 in grants and donations raised in support of services, products and initiatives

**95.8%** of the operating budget is supported by ASUCLA student-run enterprises.



**4.2%** 

of the budget comes from the \$69 annual Student Union fee.