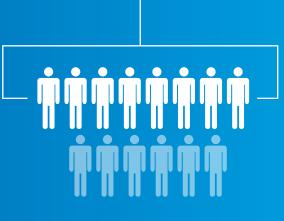


2022-2023 FAST FACTS

Board of Directors

Student majority: 4 undergraduate representatives, 4 graduate representatives, 2 appointments from the UCLA Chancellor's Office, two from the Alumni Association, 1 from the Academic Senate and the ASUCLA executive director who serves ex-officio.

www.asucla.ucla.edu/board-of-directors



Student Government

- Graduate Students Association*
- Undergraduate Students Association*



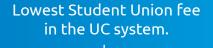
Student Media

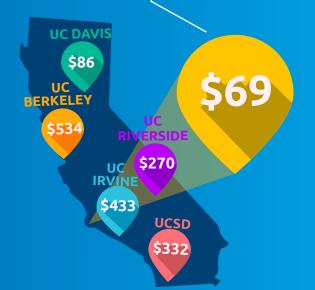
10 student-run publications on campus. <u>https://uclastudentmedia.com/about/our-publications/</u>

ASUCLA Student Union

The ASUCLA Student Union sees an

average of 22,000 visitors per day.





JCL

STOR

UCLA Store

6 UCLA Store locations serve the on-campus UCLA community.



ASUCLA Restaurants

- 17 restaurants including 8 third-party operations.
- Catering
- Concessions



Trademarks & Licensing

- 87 countries sell UCLA product
- 153 companies worldwide hold a UCLA brand consumer products license



ASUCLA Marketing

@ASUCLA on Instagram has over 25,000+ followers

@UCLAStore on Instagram has over 20,000+ followers

@ASUCLAStudentU on Twitter has over 2,400+ followers

@ASUCLA on Threads has over 2,000+ followers

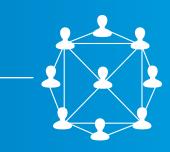
@UCLAStore on Threads has over 2,000+ followers

@ASUCLA on LinkedIn has over 1,400+ followers

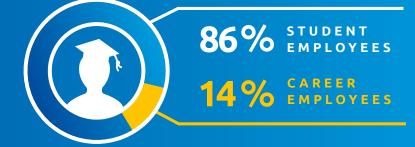
@ASUCLA on TikTok has over 200+ followers

@UCLAStore on TikTok has over 200+ followers

ASUCLA's email database has over 60,000+ contacts including students, faculty, and staff



1,700 student jobs



Budget

(Services & Enterprises)

- Total budget: \$70M+
- \$6,137,000 in grants and donations raised in support of services, products and initiatives

95.8% of the operating budget is supported by ASUCLA student-run enterprises.



4.2%

of the budget comes from the \$69 annual Student Union fee.